

**TEXT**

**carries  
most**

**INFO**

**T** is showing text the best way  
**Typography**

fontfriday.com/118

Functional

set in *Fixel* from AlphaBravo

fontfriday.com/131

EXPRESSIVE

set in *Search* from PintassilgoPrints

fontfriday.com/151

Traditional

set in *NN Kontrad* from Nouvelle Noire

fontfriday.com/125

Modern

set in *SFT Scripted Sans* from Schrifteria

fontfriday.com/106

**BOLD**

set in *Streco* from Sophia Tai

fontfriday.com/155

*Delicate*

set in *Avril* from Blaze Type



**Express it with the**  
**POWER**  
**of Typography!**

**A11y**

**11 characters**

**Accessibility**



**A11y**

**A11y**

**A11y = Blind**

**Blind = Screen reader**

**Screen reader = Technical**



**Technical  $\neq$  Designer**

**Designer  $\neq$  A11y**





**100%**

**Eyesight**

0%

**Eyesight**

100%

1.1 Billion

0%

**510 M**

Near vision  
problems

**258**

Mild visual  
impairment

**295**

Moderate  
to severe

**43**

Blind

100%

Visual acuity

Color vision

Light sensitivity

Field of vision

...

0%



WHO

needs to make type  
**accessible** to these

1.1B?

ME

ME



YOU

**It has to look ugly**  
**It has to look the same**  
**It has to look boring**  
**Ridiculous spacing**  
**Too many stupid rules!**  
**Make it high contrast**  
**Use Comic Sans**  
**The biggest font sizes**  
**Sans-serif is the best**

**AI1V**

What the

**FONT** is **AT1V** ?

# READABILITY and LEGIBILITY

# READABILITY

is making text pleasant to read



**LEGIBILITY**

**is about character recognition**

ALLY MYTH

1

It has to  
look boring

It's a  
Range

**Font Follows**

*Feeling*

BE EXPRESSIVE  
& HAVE FUN!

In logos, headlines or other big short text

*Ornamentic fonts won't work for  
more than one line of large text*

Don't use very stylized fonts for reading text

**Font Follows**

Functionion

**Enter your password**

**115SO 10**

Don't let people guess in critical situations



**Enter your password**

**LI5S010**

Make it absolutely clear when it has to be

Know **when** to be

**Expressive**

and when not.

**Pick the right category for body text**



Sans



Slab



Serif

ALLY MYTH

2

They take my  
serifs away

Sans OR Serif



The voice of blind and partially sighted people in Europe

## EBU CLEAR PRINT GUIDELINES

**Thank you** for downloading the EBU clear print guidelines for producing information that is also legible for persons with reduced vision.

This document offers basic principles with good practice examples that you can easily apply in all your printed and electronic communication activities.

Making your texts accessible benefits people with sight loss as well as a far wider audience: the general public. By implementing the principles of Inclusive Design (also called Universal Design) you too can make an important contribution to a more accessible and inclusive society!

### 1.3 Font family/type

Choose standard fonts with easily recognizable upper and lower case characters, without serifs (sans serif).

Arial, Verdana, Helvetica are good choices.

Do not use complicated or decorative fonts, serif fonts such as Times new Roman, nor handwriting type fonts.

Below an illustration of a good font type, followed by examples of fonts you should avoid:

Arial is a good choice

Avoid Times New Roman type fonts and handwriting *type* fonts

### 1.4 Font size

Keep text in a large font, preferably between 14pt - 16pt - 18pt Arial or similar. Note that, depending on the font type you choose, you may need to adapt the pt value to match the Arial 14-16-18 sizes.

Below two illustrations. First a good font size example, followed by a size you should avoid:

Arial 16 is a good font size

Arial 9 is a too small font size

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Below two illustrations. First a good font size example, followed by a size you should avoid:

Arial 16 is a good font size

Arial 9 is a too small font size





**But I love serifs!**

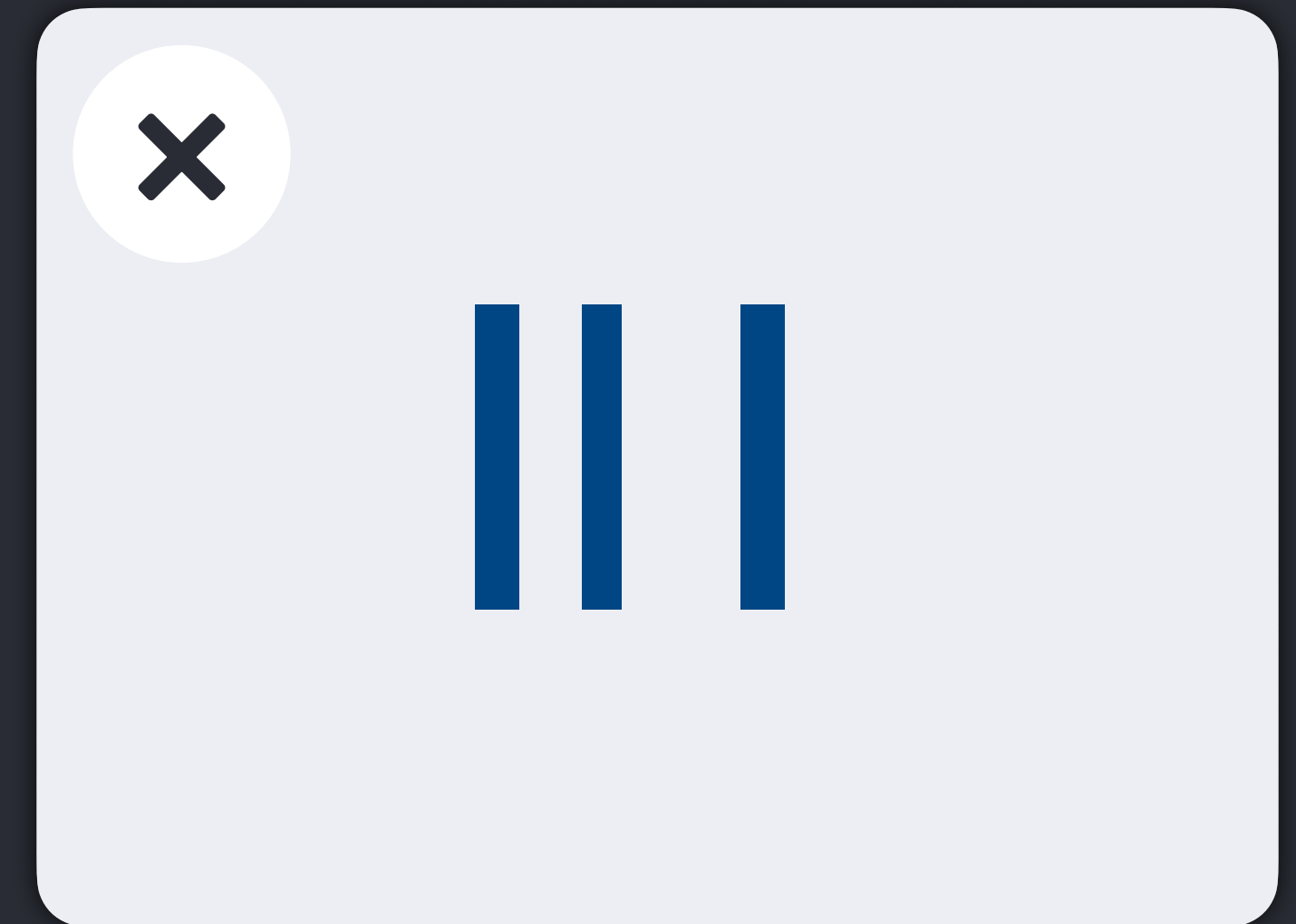
# Clear character recognition



Inclusive Sans  
Easy to differentiate



Arial  
Not very clear



Gill Sans  
Unclear

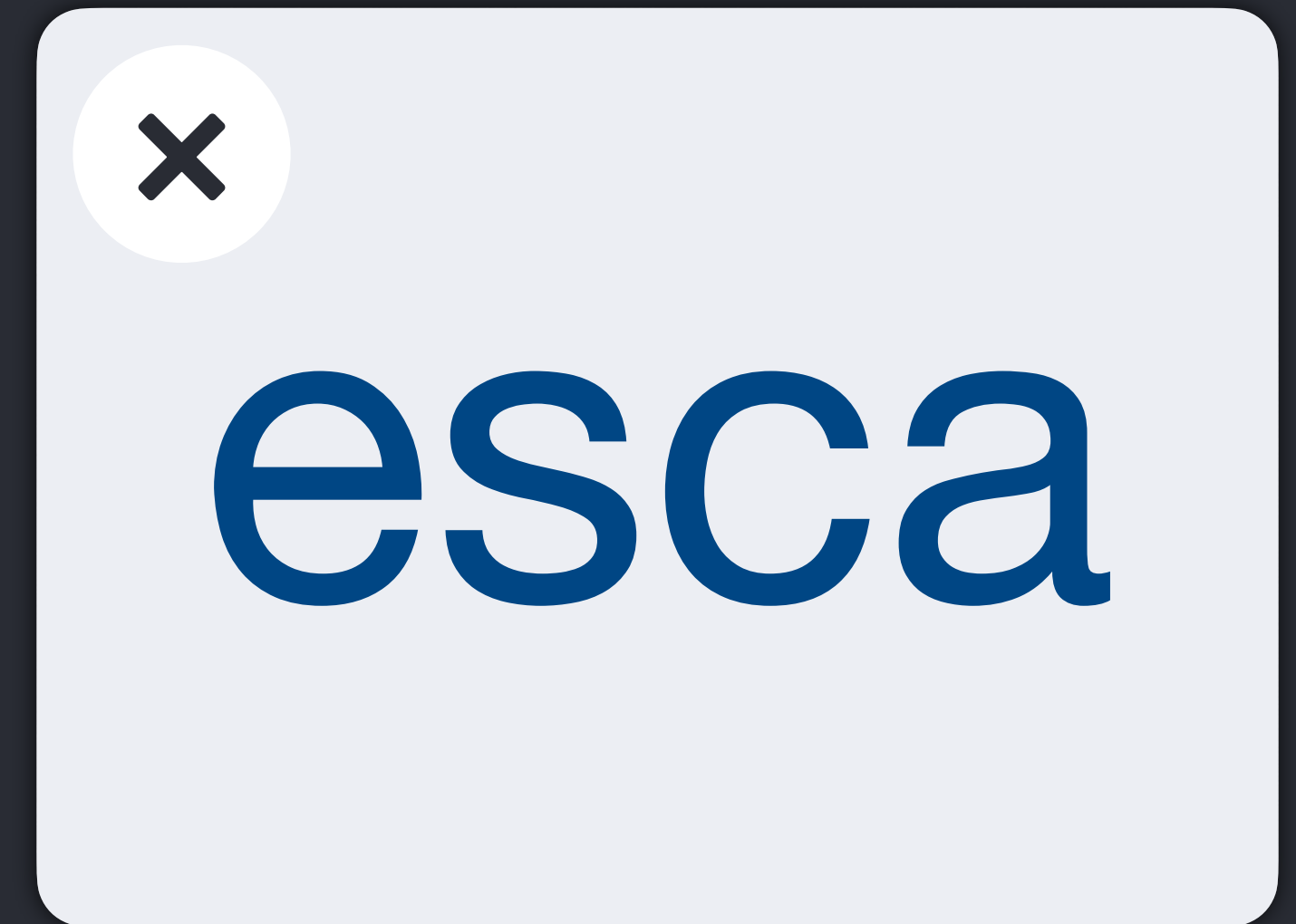
# Letter shapes are open



Inter  
Quite closed shapes



Fira Sans  
Very open shapes



Neue Helvetica  
Closed shapes

**Letter shapes are open**

esca

esca

# Letter shapes are open



e s c a

esca

Fira Sans is more legible  
in small sizes



e s c a

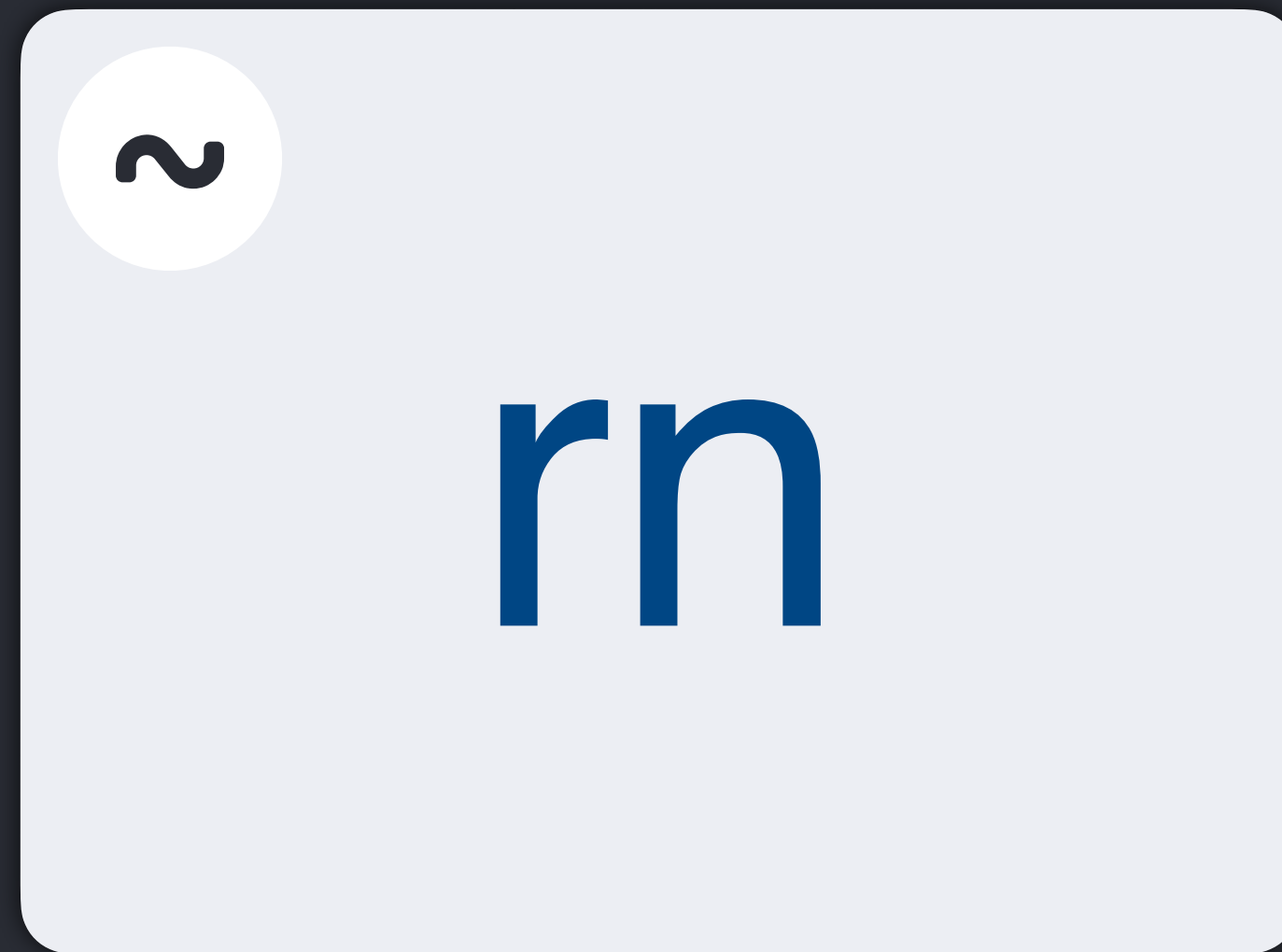
esca

Neue Helvetica is harder  
to read in small sizes

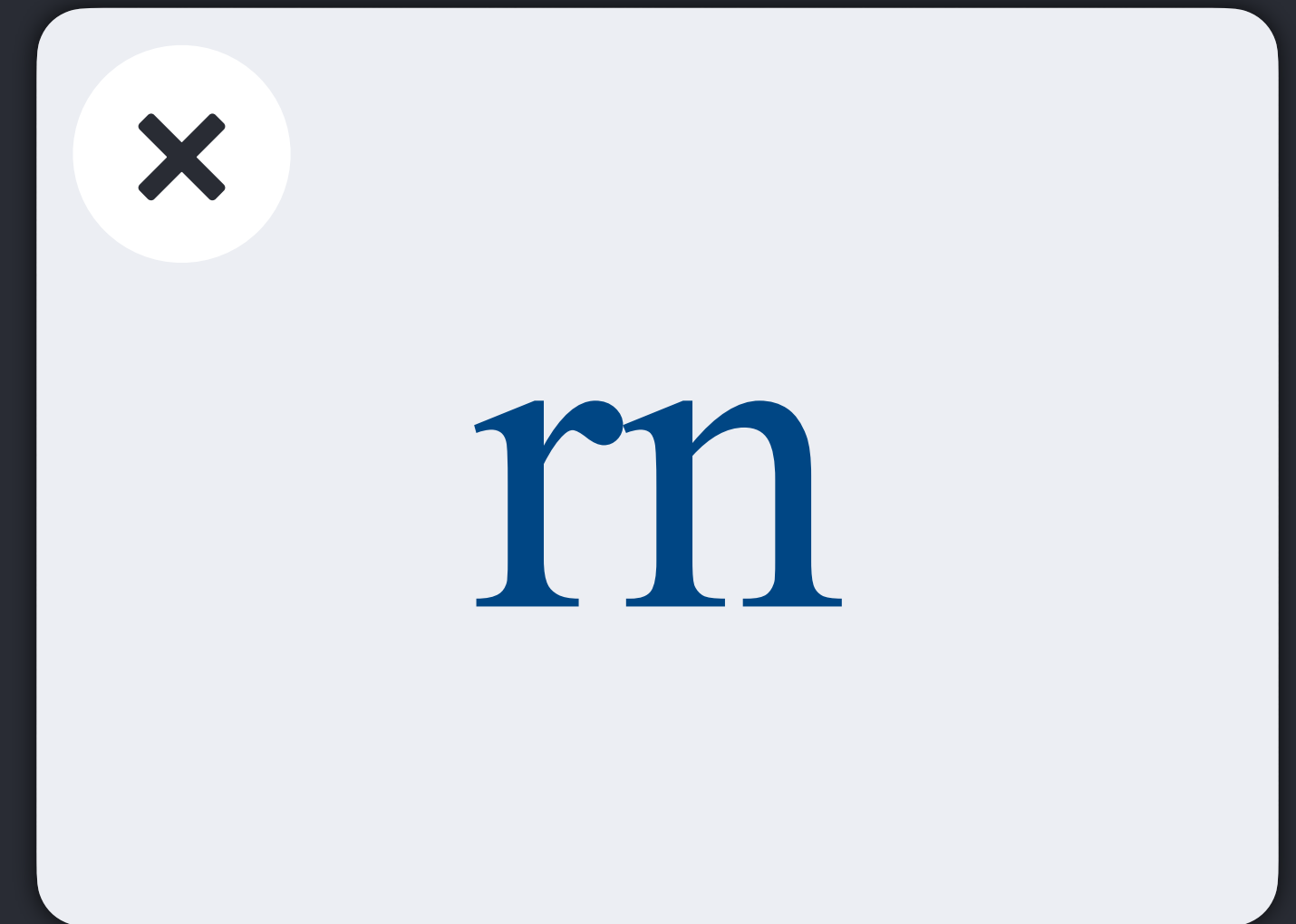
# Letter combinations work



Newsreader  
Easy to differentiate



Arial  
Not very clear



Times New Roman  
Unclear

# Check the following

111

111

111

eco 00C

eco 00C

eco 00C

turn tum

turn tum

turn tum

Arial

Inclusive Sans

PT Serif

# Check the following

111

eco 00C

turn tum

Arial

111

eco 00C

turn tum

Inclusive Sans

111

eco 00C

turn tum

PT Serif



# Check the following

ll1

*Sucks!*

ll1

ll1

eco 00C

eco 00C

eco 00C

turn tum

turn tum

turn tum

Arial

Inclusive Sans

PT Serif

# Sans Serif

- + Modern vibes
- + Characters recognition
- + Less advanced readers

- + Traditional vibes
- + Better flow
- + for trained readers

Pick what **fits** your

# Theme

then check the features





# SEVENNORTH

BY EYAL SHANI

Classics		Signature Cocktails		Non Alcoholic Drinks		
<u>Paloma</u>	12,5	<u>Room 237</u>	15	<u>*Campari* Orange/Soda</u>	8,5	
tequila, grapefruit, lime juice, agave syrup, soda		calvados, rye whiskey, Galliano Vanilla, vanilla syrup, pineapple foam		LYRE'S Italian Spritz, orange juice/soda		
<u>Negroni</u>	13,5	<u>Cherry Bomb</u>	14	<u>Italian spritz</u>	11,5	
gin, Campari, Aetico Formula		bourbon, maraschino, cherry jam, lemon, sugar, cola		LYRE'S Italian spritz, Herkell non-alcoholic sparkling, soda		
<u>Old Cuban</u>	14,5	<u>Earl Grey Old Fashioned</u>	13,5	<u>Gin Tonic</u>	10,5	
rum, lime juice, Angostura bitters, sugar, mint leaves, champagne		Earl Grey infused bourbon, sugar, orange bitters, Angostura bitters		Tanqueray 0.0 • Fever Tree Indian Tonic		
<u>Basil Smash</u>	13,5	<u>Nights of Tel Aviv</u>	12,5	<u>Virgin Negroni</u>	12,5	
gin, lemon juice, sugar, basil		arak, clarified grapefruit juice, lemon, sugar, sage		Tanqueray 0.0, Undone No. 9., LYRE'S Italian spritz		
<u>Moscow Mule</u>	12	<u>Tomato Spritz</u>	10,5	<u>Soft Drinks</u>		
vodka, lime juice, Fever Tree ginger beer, Angostura bitters, cucumber		Cinzano Bianco, chili liqueur, verjus, tonic water, tomato		<u>Vöslauer Still 0,33l/0,75l</u>	3,3/5,8	
<u>Sour</u>	13,5	<u>Summer Specials</u>		<u>Vöslauer Sparkling*</u>	3,3/5,8	
whiskey/ Averna/ amaretto/ Aperol/ tequila/ vodka, lemon, sugar, egg white (optional)		<u>Elderflower Collins</u>	12,5	0,33l/0,75l	3,3/5,8	
<u>Gin Basil Mule</u>	12	gin, elderflower liqueur, lemon juice, soda		<u>Rauch Apple Juice 0,3l</u>	4,2	
gin, lime juice, Angostura bitters, Balis Basil lemonade		<u>Iced Green Tea</u>	13	<u>Rauch Organic Juices</u>		
<u>Cocktail Shots</u>		4,5	<u>Chambard Highball</u>	13,5	<u>Apricot/Blackcurrant 0,2l</u>	4,9
<u>Espresso Martini</u>		gin, Chambard, lemon juice, ginger beer		<u>Coca Cola/Zero 0,33l</u>	3,8	
<u>Basil Smash</u>		<u>Matcha Highball</u>	13	<u>Almdudler 0,33l</u>	4,1	
<u>Lemon Drop</u>		whiskey, lemon juice, honey syrup, matcha powder, soda		<u>Balis Basil Bliss 0,33l</u>	5,6	
				<u>Fever Tree -</u>		

Classics

Paloma

tequila, grapefruit, lime juice, agave syrup, soda

12,5

Negroni

gin, Campari, Antica Formula

13,5

Old Cuban

rum, lime juice, Angostura bitters, sugar, mint leaves, champagne

14,5

Basil Smash

gin, lemon, sugar, basil

13,5

Moscow Mule

vodka, lime juice, Fever Tree ginger beer, Angostura bitters, cucumber

12

Sour

whiskey/ Averna/ amaretto/ Aperol/ tequila/ vodka, lemon, sugar, egg white (optional)

13,5

Gin Basil Mule

gin, lime juice, Angostura bitters, Balis Basil lemonade

12

Cocktail Shots

4,5

Signature Cocktails

Room 237

calvados, rye whiskey, Galliano Vanilla, vanilla syrup, pineapple foam

15

Cherry Bomb

bourbon, maraschino, cherry jam, lemon, sugar, cola

14

Earl Grey Old Fashioned

Earl Grey infused bourbon, sugar, orange bitters, Angostura bitters

13,5

Nights of Tel Aviv

arak, dried grapefruit, lemon, sugar, sage

12,5

Tomato Spritz

Cinzano bianco, chili liqueur, verjus, tonic water, tomato

10,5

Summer Specials

Elderflower Collins

gin, elderflower liqueur, lemon juice, soda

12,5

Iced Green Tea

green tea infused bourbon, lemon juice, soda

13

Chambord Highball

gin, Chambord, lemon juice, ginger beer

13,5

Non Alcoholic Drinks

"Campari" Orange/Soda

8,5

LYRE'S Italian Spritz, orange juice/soda

Italian spritz

11,5

LYRE'S Italian spritz, Henkell non-alcoholic sparkling, soda

Gin Tonic

10,5

Tanqueray 0.0 + Fever Tree Indian Tonic

Virgin Negroni

12,5

Tanqueray 0.0, Undone No. 9., LYRE'S Italian spritz

Comic Sans!

Vöslauer Still 0,33l/0,75l 3,3/5,8

Vöslauer Sparkling\* 0,33l/0,75l 3,3/5,8

Rauch Apple Juice 0,3l 4,2

Rauch Organic Juices

Apricot/Blackcurrant 0,2l 4,9

Coca Cola/Zero 0,33l 3,8

Almdudler 0,33l 4,2

7

ALLY MYTH

I should use  
Comic Sans



ALL MYTH

3 I should use  
Open Dyslexic

I have to make  
my design ugly

**Dyslexia**  
is a learning **difficulty**

# Avoid mirrored letters



Arial  
Mirrored shapes



Comic Sans  
No exact mirrors



Open Dyslexic  
No exact mirrors

# Avoid mirrored letters



Atkinson Hyperlegible  
db mirrored

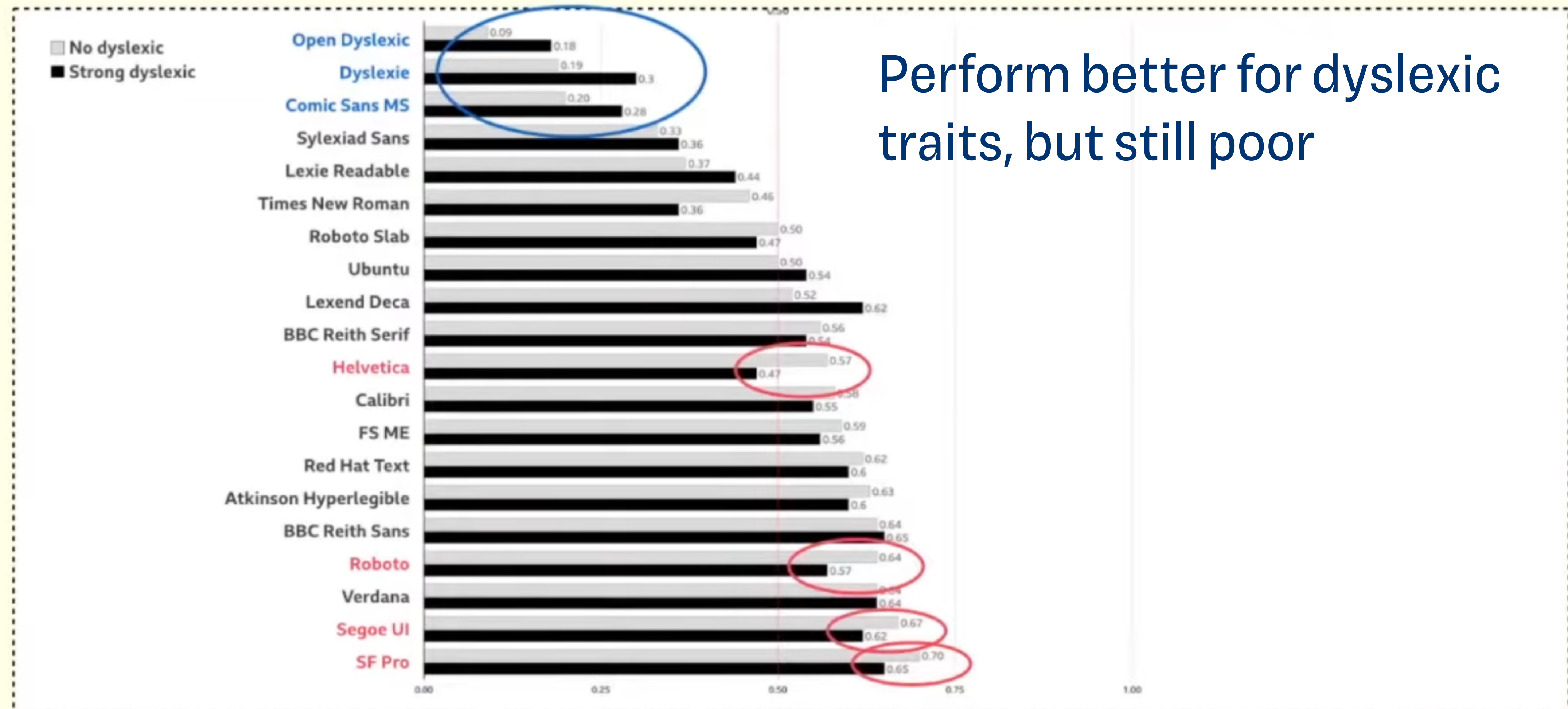


Newsreader  
No exact mirrors



Shantell Sans  
No exact mirrors





## Font selection rate: Dyslexic traits – No/Strong



This just looks broken


set in *Open Dyslexic*

pimpmytype.com/talk06

YouTube     



# Designing Accessible Fonts







Talk with type designer Eleni Beveratou



43:39 / 1:32:05 • Should we avoid very expressive fonts? >

**Designing Accessible Typefaces with Eleni Beveratou**

 **Pimp my Type**  
5.89K subscribers 

 66   Share  Clip  Save 

Live chat replay is not available for this video.

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# READABILITY

is making text pleasant to read

THE BEST, MOST LEGIBLE  
TYPEFACE BECOMES  
USELESS, IF YOU RUIN  
READABILITY BY  
TYPESETTING IT HORRIBLY.

THE BEST, MOST LEGIBLE  
TYPEFACE BECOMES  
USELESS, IF YOU RUIN  
READABILITY BY  
TYPESETTING IT HORRIBLY.

Don't justify text

THE BEST, MOST LEGIBLE  
TYPEFACE BECOMES  
USELESS, IF YOU RUIN  
READABILITY BY  
TYPESETTING IT HORRIBLY.

Underline sparingly

The best, most legible  
typeface becomes useless,  
if you ruin readability by  
typesetting it horribly.

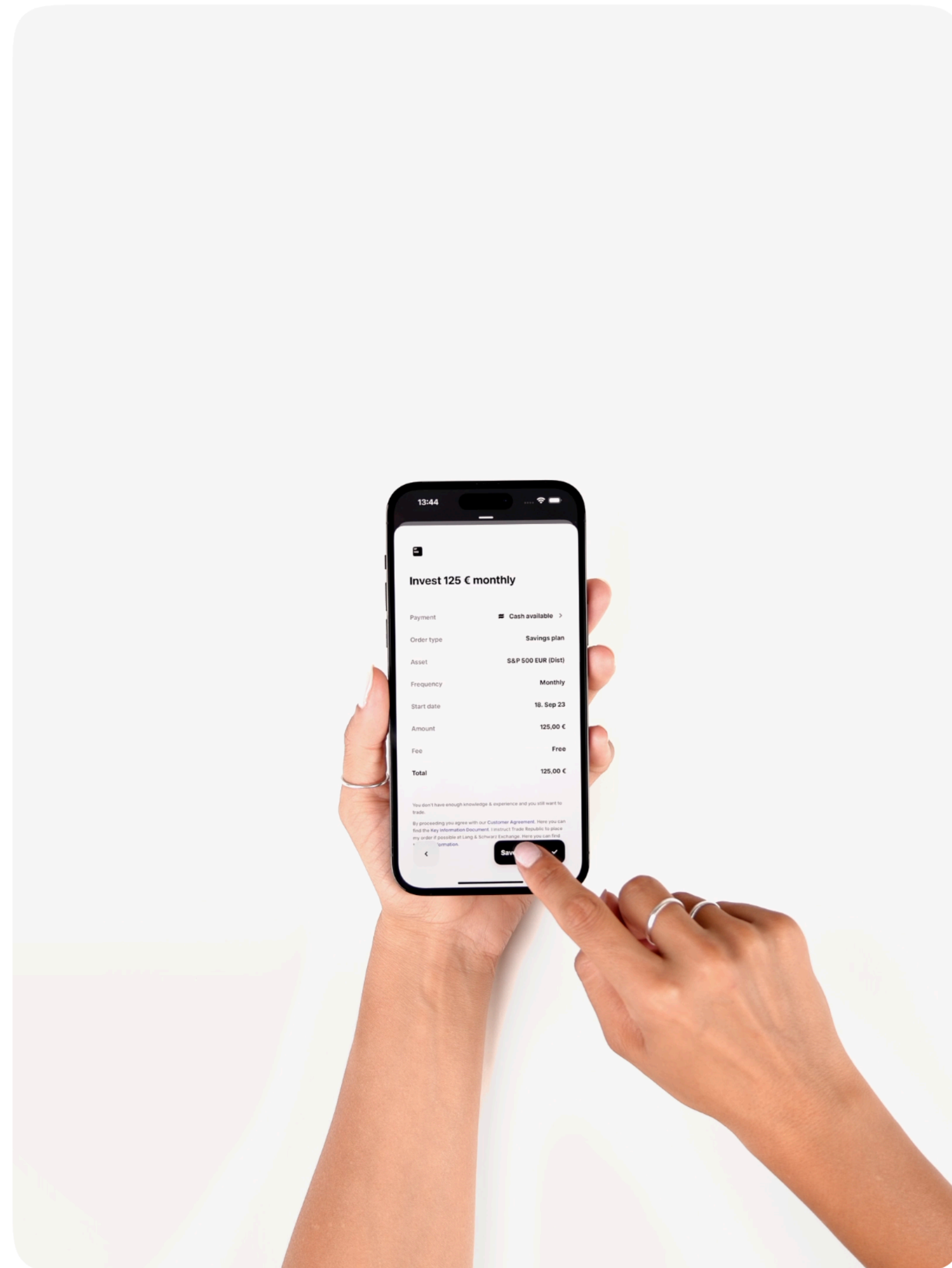
Avoid all caps

The best, most legible  
typeface becomes useless,  
if you ruin readability by  
typesetting it horribly.

*Italicize sparingly*

ALLY MYTH

4 Make it  
high contrast



# Save now, for later

**Free Savings Plans on ETFs, stocks or crypto.** Invest regularly to grow your wealth with the market.

**Bonds to lock in high interest for years and get regular payments.** Start with 1 €, sell anytime.

**Europe's largest ETF offering** including curated investment themes to diversify your portfolio.



# Save now, for later

**Free Savings Plans** on ETFs, stocks or crypto. Invest regularly to grow your wealth with the market.

**Bonds to lock in high interest** for years and get regular payments. Start with 1 €, sell anytime.

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???

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**Europe's largest ETF offering** including curated investment themes to diversify your portfolio.

1.64:1

× AA 3:1 (large text)

# Save now, for later

**Free Savings Plans** on ETFs, stocks or crypto. Invest regularly to grow your wealth with the market.

**Bonds to lock in high interest** for years and get regular payments. Start with 1 €, sell anytime.

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**Europe's largest ETF offering** including curated investment themes to diversify your portfolio.

**3:1**

✓ AA 3:1 large text



**WCAG ya'II!**

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# Web Content Accessibility Guidelines (WCAG) 2.2

W3C Recommendation 05 October 2023

**▼ More details about this document****This version:**

<https://www.w3.org/TR/2023/REC-WCAG22-20231005/>

**Latest published version:**

<https://www.w3.org/TR/WCAG22/>

**Latest editor's draft:**

<https://w3c.github.io/wcag/guidelines/22/>

**History:**

<https://www.w3.org/standards/history/WCAG22/>

[Commit history](#)

**Implementation report:**

<https://www.w3.org/WAI/WCAG22/implementation-report/>

**Previous Recommendation:**

<https://www.w3.org/TR/WCAG21/>

**Editors:**

[Alastair Campbell](#) (Nomensa)

[Chuck Adams](#) (Oracle)

[Rachael Bradley Montgomery](#) (Library of Congress)

[Michael Cooper](#) (W3C)

[Andrew Kirkpatrick](#) (Adobe)

**Feedback:**

[GitHub w3c/wcag](#) (pull requests, new issue, open issues)

**Errata:**

[Errata exists.](#)

See also [translations](#).



**It's the LAW**

# 1. Perceivable

Information and user interface components must be presentable to users in ways **they can perceive.**

# Success Criteria

1.4.1 Use of Color

1.4.3 Contrast (Minimum)



# Color Contrast Cheat Sheet

WCAG 2.2 Level AA, minimum

Text

**4.5:1**

**Normal text**  
any size

Text

**3:1**

**Large text**  
24 px+

Text

**3:1**

**Bold text**  
19 px+

## Overview



# € 6,753.54

Current Balance

Send Money

Add Money

### Earlier this week

The Grocery King -€ 128.84  
13 Mar

Cinema Paradiso Baden -€ 12.80  
12 Mar

YT Ad Revenue € 2,235.43  
12 Mar

### Earlier this month

The Bakery Around the Corner -€ 3.20  
08 Mar

Erich Spickermann € 20.50  
05 Mar

### February

Super Type Foundry -€ 150.00  
27 Feb

#80888F

## Overview



€ 6,753.54

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08 Mar

Erich Spickermann € 20.50  
05 Mar

### February

Super Type Foundry -€ 150.00  
27 Feb

3.59:1

✖ AA 4.5:1

#74777A

## Overview



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13 Mar

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12 Mar

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### Earlier this month

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08 Mar

Erich Spickermann € 20.50  
05 Mar

### February

Super Type Foundry -€ 150.00  
27 Feb

# 4.5:1

✓ AA 4.5:1

1.77:1

✖ AA 4.5:1

## Overview



€ 6,753.54

Current Balance

Send Money

Add Money

### Earlier this week

The Grocery King

-€ 128.84

13 Mar

Cinema Paradiso Baden

-€ 12.80

12 Mar

YT Ad Revenue

€ 2,235.43

12 Mar

### Earlier this month

4.51:1

✓ AA 4.5:1

## Overview



€ 6,753.54

Current Balance

Send Money

Add Money

12.14:1

✓ AA 4.5:1

### Earlier this week

The Grocery King

-€ 128.84

13 Mar

Cinema Paradiso Baden

-€ 12.80

12 Mar

YT Ad Revenue

€ 2,235.43

12 Mar

### Earlier this month

**Care about **minimum contrast**,  
and always use a tool to check it.**

Stark - Contrast & Accessibility Tools

< Contrast

#292C34 #73B4F1

# 6.33:1

Simple Contrast (WCAG)

Normal Text		Large Text	
✓ AA	4.5:1	✓ AA	3:1
✗ AAA	7:1	✓ AAA	4.5:1

Suggestion

Apply to layer Apply to all

about minimum  
always use a tool

- Open Link in New Tab
- Open Link in New Window
- Open Link in New Private Window
- Bookmark Link...
- Save Link As...
- Save Link to Pocket
- Copy Link
- Copy Link Without Site Tracking
- Send Link to Device
- Search DuckDuckGo for "Typographic Win..."
- Inspect Accessibility Properties
- Inspect
- Fontanello
- 1Password - Password Manager
- AdBlock - best ad blocker

Magnet

700 (bold)

23.2px / 29px (1.25)

#73b4f1

letter-spacing: 0.464px

variants: normal

features: "ss01"

variables: normal

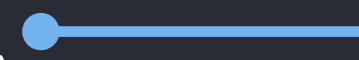
contrast ratio: 6.31 (AAA)



**Even with the right contrast, text  
is not accessible if it is too small.**

Even with the **right contrast**, text is not accessible if it is **too small**.

I have use  
big font sizes



**13:1**

5

ALLY MYTH

I have use

big font sizes

But is this really not accessible?

# Success Criteria

1.4.3 Contrast (Minimum)

1.4.4 Resize Text

But is this really not accessible?

But is this really not accessible?

✓ 200% of the original size  
without loss of content or functionality



Large x-height  
(Roboto)

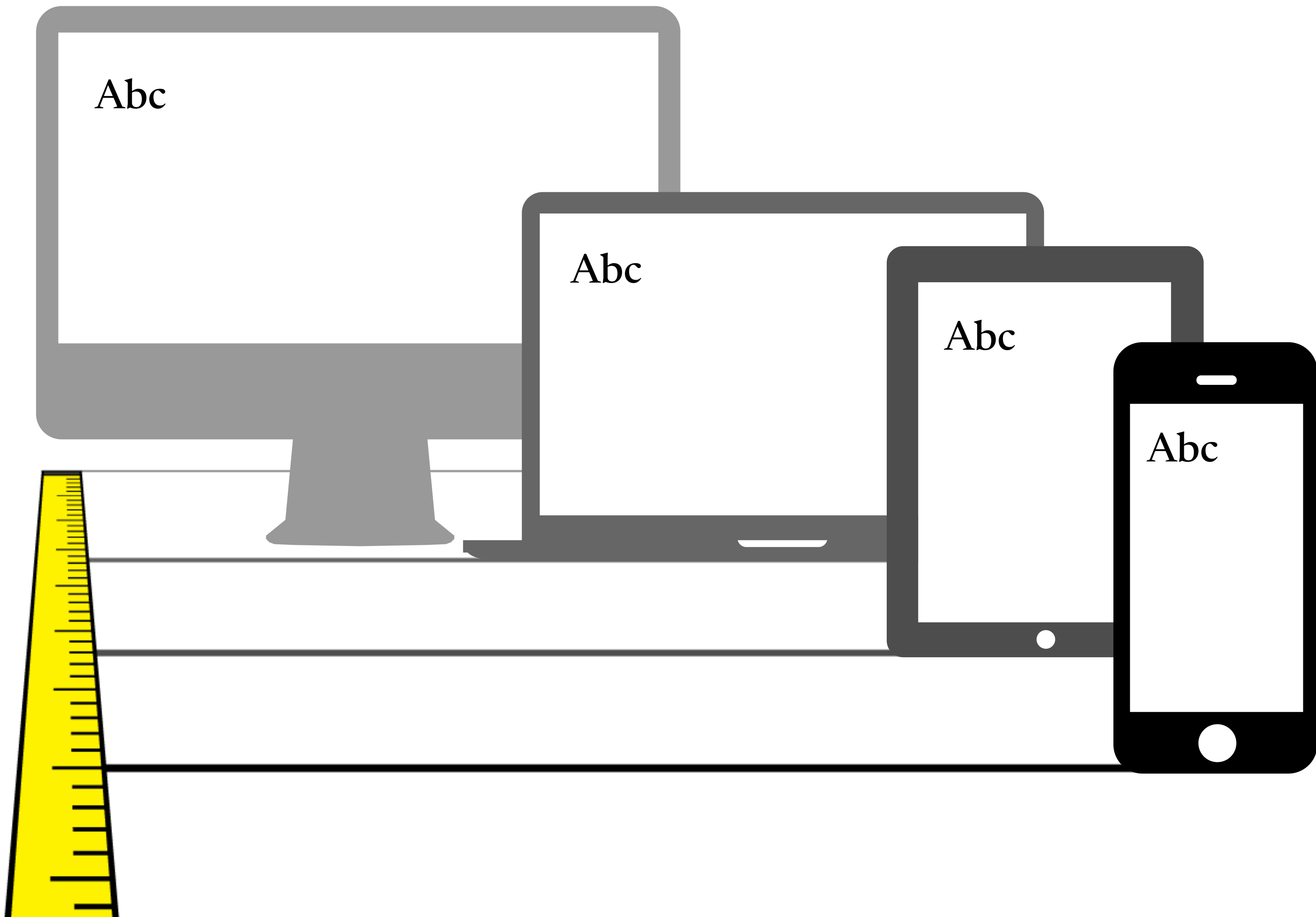
Small x-height  
(Josefin Sans)

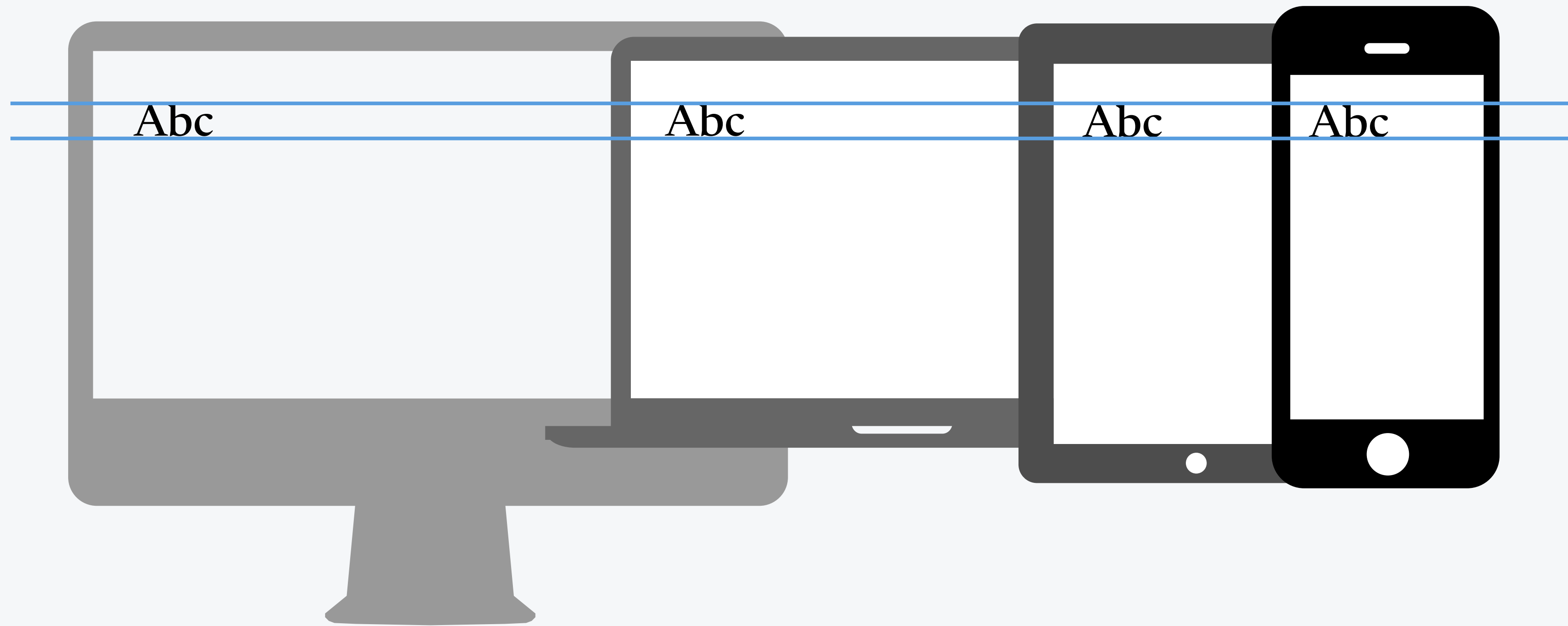


Type

Type

In small sizes, type with larger x-height seems larger





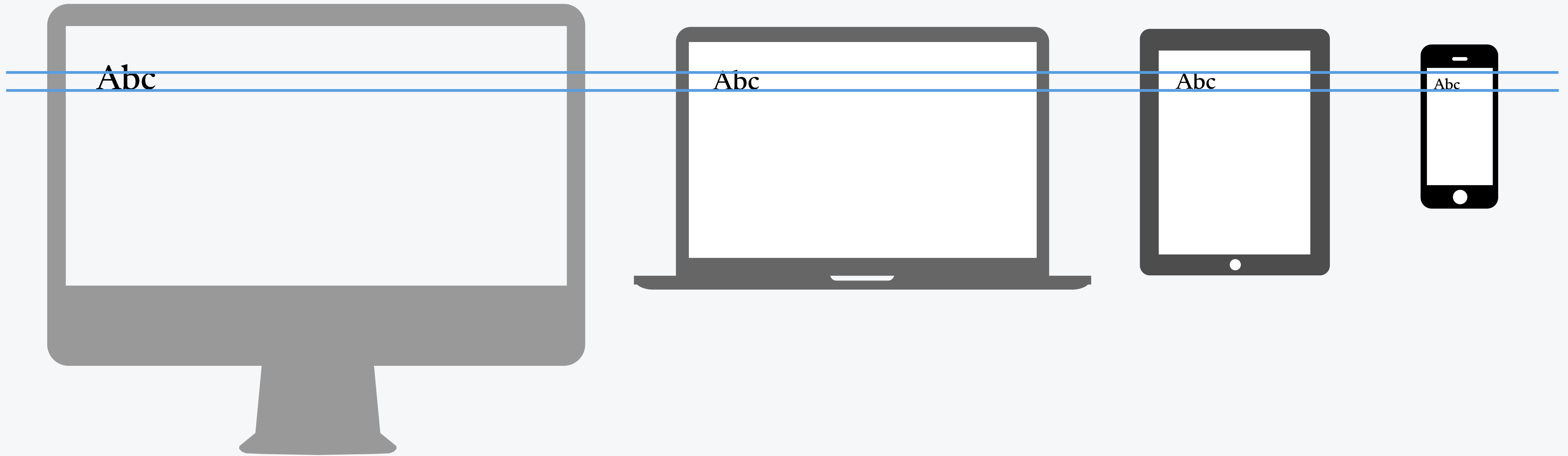
The font size should be adjusted to the reader's distance from the device

150%

120%

100%

90%



Bigger text on bigger screens, maybe slightly smaller text on small screens

**1 rem = 16 px**

**Don't go below 12 px**

**There is no minimum font size, but use  
at least **1 rem or 16 px** for body text.**

ALLY MYTH

6 Use ridiculous  
spacing

Depends on font, style, size

Depends on font, style, size

Depends on font, style, size



# Letter spacing for **Arial**

0% Depends on font, style, size

0% Depends on font, style, size

0% Depends on font, style, size

# Letter spacing for **Arial**

0% Depends on font, style, size

+2% Depends on font, style, size

+4% Depends on font, style, size

# Letter spacing for **Atkinson Hyperlegible**

0% Depends on font, style, size

0% Depends on font, style, size

0% Depends on font, style, size

# Letter spacing for **Atkinson Hyperlegible**

-1% Depends on font, style, size

0% Depends on font, style, size

+2% Depends on font, style, size

# Line length

The ideal line is around 60 to 80 characters long. This is mostly based on conventions, so keep your paragraphs at this max width. Now for the line height, a good rule of thumb is that the longer the lines get, the larger the line height should be. However, the shorter the line is, the smaller the line height can become. A good rule of thumb is to make it roughly 1.5 times the font size and then adjust it accordingly.

————— 95 characters —————

Very long lines are unpleasant to read

# Line length

The ideal line is around 60 to 80 characters long. This is mostly based on conventions, so keep your paragraphs at this max width. Now for the line height, a good rule of thumb is that the longer the lines get, the larger the line height should be. However, the shorter the line is, the smaller the line height can become. A good rule of thumb is to make it roughly 1.5 times the font size and then adjust it accordingly.

————— 71 characters —————

Add a max-width to your body text

# Line-height

The ideal line is around 60 to 80 characters long. This is mostly based on conventions, so keep your paragraphs at this max width. Now for the line height, a good rule of thumb is that the longer the lines get, the larger the line height should be. However, the shorter the line is, the smaller the line height can become. A good rule of thumb is to make it roughly 1.5 times the font size and then adjust it accordingly.

0.8

A tight line height for long lines seems crowded

# Line-height

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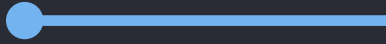
— 2.0

A larger line-height can cause your text to loose cohesion



# Line-height

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1.4

1.4 to 1.5 is often a good value for that line length

# Line-height

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1.4

What worked for longer lines, is too loose for shorter lines

# Line-height

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However, the shorter the line is, the smaller the line height can become. A good rule of thumb is to make it roughly 1.5 times the font size and then adjust it

1.3

Shorter lines can have a smaller line-height

## **SC 1.4.12 Text Spacing**

**Line height:** at least 1.5 times the font size;

**Letter spacing:** at least 0.12 times the font size;

**Word spacing:** at least 0.16 times the font size.

# How we set it

The ideal line is around 60 to 80 characters long. This is mostly based on conventions, so keep your paragraphs at this max width. Now for the line height, a good rule of thumb is that the longer the lines get, the larger the line height should be.

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## 1.4.12 Text Spacing applied

The ideal line is around 60 to 80 characters long. This is mostly based on conventions, so keep your paragraphs at this max width. Now for the line height, a good rule of thumb is that the longer the lines get, the larger the line height should be. However, the shorter the line is, the

## 1.4.12 Text Spacing applied

The ideal line is around 60 to 80 characters long. This is mostly based on conventions, so keep your paragraphs at this max width. Now for the line height, a good rule of thumb is that the longer the lines







# Hey, Oliver ...

## § Success Criterion 1.4.12 Text Spacing

(Level AA)

In content implemented using markup languages that support the following [text style properties](#), no loss of content or functionality occurs by setting all of the following and by changing no other style property:

- Line height (line spacing) to at least 1.5 times the font size;

[Understanding Text Spacing](#)

[How to Meet Text Spacing](#)

# It's me, A11Y!

## § Success Criterion 1.4.12 Text Spacing

(Level AA)

In content implemented using markup languages that support the following [text style properties](#), no loss of content or functionality occurs by setting all of the following and by changing no other style property:

- Line height (line spacing) to at least 1.5 times the font size;

[Understanding Text Spacing](#)

[How to Meet Text Spacing](#)

# Actually not, I was just f

## § Success Criterion 1.4.12 Text Spacing

(Level AA)

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- Line height (line spacing) to at least 1.5 times the font size;

[Understanding Text Spacing](#)

[How to Meet Text Spacing](#)

# Actually not, I was just fonting with you! LOL

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Don't be mad.  
Is this better?

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[How to Meet Text Spacing](#)

# I didn't want to hurt your feelings!

## Why don't you read on?

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(Level AA)

[Understanding Text Spacing](#)

[How to Meet Text Spacing](#)

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- Line height (line spacing) to at least 1.5 times the font size;
- Spacing following paragraphs to at least 2 times the font size;
- Letter spacing (tracking) to at least 0.12 times the font size;
- Word spacing to at least 0.16 times the font size.

Exception: Human languages and scripts that do not make use of one or more of these text style properties in written text can conform using only the properties that exist for that combination of language and script.

### NOTE 1

Content is not required to use these text spacing values. The requirement is to ensure that when a user overrides the authored text spacing, content or functionality is not lost.

### NOTE 2

Writing systems for some languages use different text spacing settings, such as paragraph start indent. Authors are encouraged to follow locally available guidance for improving readability and legibility of text in their writing system.

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(Level AA)

[Understanding Text Spacing](#)

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- Word spacing to at least 0.16 times the font size.

You're right!

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And I love you too ❤️

One size never  
fits all

It was **never**  
about

all

more

**Fonts** Know when to be expressive or not

**Size** 1 rem min for copy, nothing below 12 px

**Contrast** 4.5:1 at least, the more, the better

**Spacing** Adjust it according to the font size

**Design** Not for all, but for more people

**AI1V**

# YouTube

## Pimp my Type

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### Pimp my Type

@PimpmyType · 5.89K subscribers · 128 videos

Learn how to use the power of typography and show the full potential of web, app or digital... >

[pimpmytype.com](http://pimpmytype.com) and 1 more link

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#### For You

3 Top Tips  
Type for Accessibility  
5:37

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Talk with type designer Eleni Beveratou  
1:32:06

Designing Accessible Typefaces with Eleni Beveratou

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# FontFriday

## Weekly Newsletter

## FONT FRIDAY

Every Friday I recommend a typeface, write about for what digital app and when to better not use it. Subscribe to the [Pimp my Type Newsletter](#) directly to your inbox.

**Filter Fonts** Early access for supporters on Patreon

### Inclusive Sans: Clear, Friendly, Accessible

This is the body text, ideally the typeface for this long reading text is *understated*. Its speciality should be that it does not seem special, except to some type nerds.

#### Inclusive Sans

Sans-serif Free Font

### Modern Commissioner shows a classic touch

This is the body text set in *Commissioner*, ideally the typeface for this long reading text is *understated*. Its speciality should be that it does not seem special, except to

#### Commissioner

Sans-serif Free Font

### Avril is and Sir

3

#### Avril

Script

### Gabarito seems fresh, clean & light-hearted

This is the body text, ideally the typeface for this long reading text is *understated*. Its speciality should be that it does not seem special, except to you type nerds, of course.

#### Gabarito

Sans-serif Free Font

### AMBONI IS SERIOUSLY CONFIDENT & PLAYFUL

2

#### Amboni

Sans-serif

### Signika for dark

This is the body text, ideally the typeface for this long reading text is *understated*. Its speciality should be that it does not seem special, except to

#### Signika

Sans-serif

# Workshop

## June 13 in Vienna

## ACCESSIBLE TYPOGRAPHY FOR WEB & UI DESIGN, WORKSHOP

by OLIVER SCHÖNDORFER

### Accessible Typography for Web & UI Design, Workshop

How can you best combine sublime typography with web accessibility? This fun and practical workshop gives you clear guidelines for a seemingly too fuzzy area. Learn how to set the text in your design projects beautifully accessible, making it reach and convince more people, while meeting legal requirements.

### Great typography meets accessibility

Typography is fundamental to web and UI design, but with its many rules and conventions it can often be overwhelming. Web Accessibility is a common requirement, but the guidelines can feel very complicated and fuzzy, when it comes to visual design. This workshop combines both topics in a way visual designers can understand and apply them. Instead of thinking of it as a hurdle or limitation, learn to see accessibility requirements as another source of inspiration.

### The workshop covers

- Which WCAG requirements (success criteria) matter for visual design.
- How to assess if a typeface is accessible.
- Which contrast requirements are crucial.
- What are the best font sizes.
- The ideal line length, line height and letter spacing.
- Suggestions of handy tools, plugins and resources.
- Short exercises, letting you apply what you just learned, right away.
- If you want to, bring your own project and get feedback.



**Now go out there and  
pimp that type!**

**Oliver Schöndorfer**   
Freelance UI & App Designer

 [pimpmytype](#)

 [pimp\\_my\\_type](#)



**Slides + Newsletter**  
[pmtty.pe/a11y](https://pmtty.pe/a11y)