

**Typographer**

*vs.*

**Accessibility**

**#A11Y**

**#A11Y = Blind**

**Blind = Screen reader**

**Screen reader = Technical**

**Technical  $\neq$  Designer**

**#A11Y**







**100%**

**Eyesight**

**0%**  
**Eyesight**

0%

Visual acuity

Color vision

Light sensitivity

Field of vision

...

100%

0%

Visual acuity

Color vision

Light sensitivity

Field of vision

...

100%



**Mindblow**

# 5 Myths




*A11Y and Typography*



What *did you think* about #A11Y  
when you first heard of it?

**Oliver Schöndorfer**  
Freelance UI Designer

 [pimp\\_my\\_type](#)

 [pimpmytype](#)





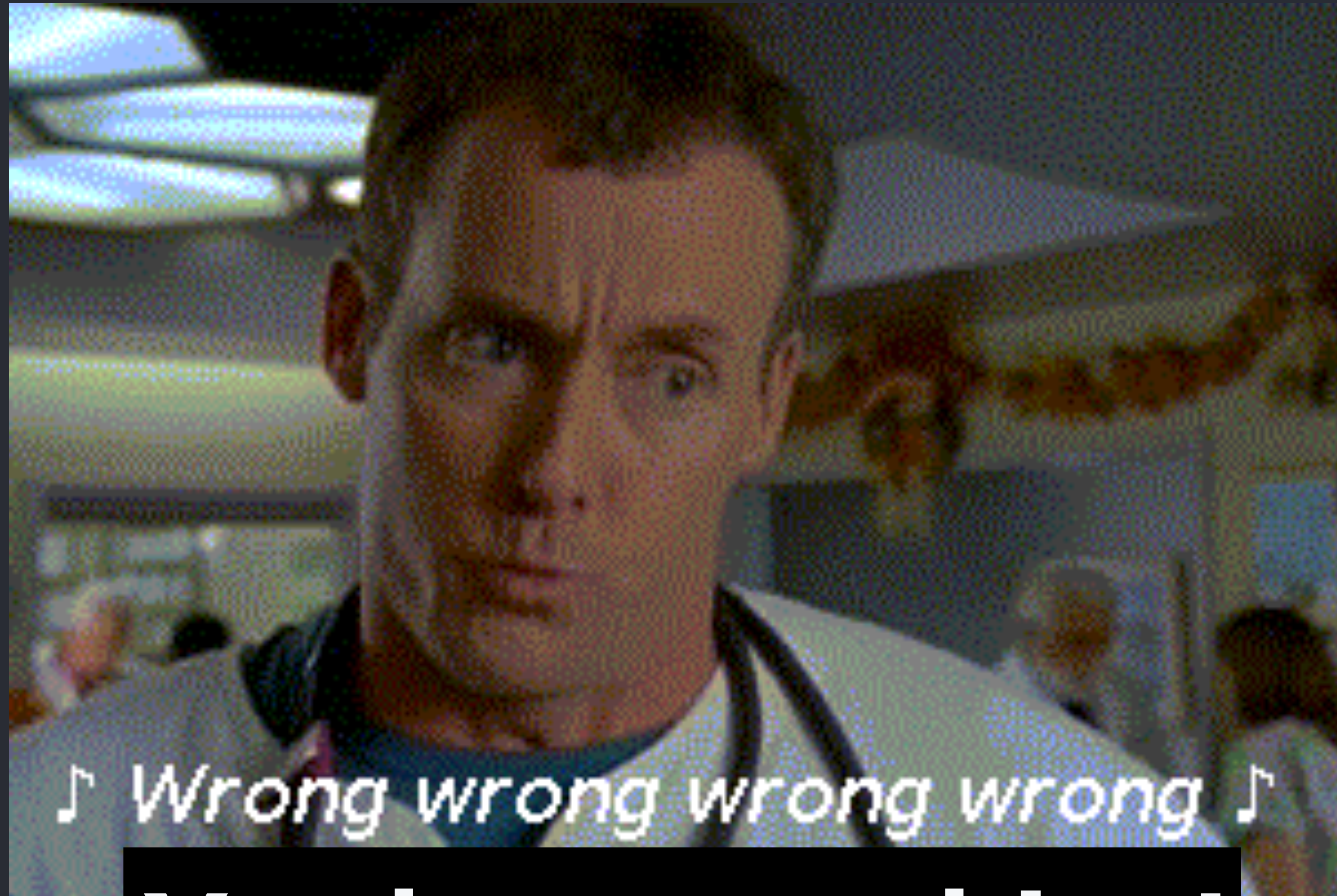
Teaching you how to *boost* your  
designs with pimped type.



**What *did you think* about #A11Y  
when you first heard of it?**

**Visual Design**

**Typography**



♪ *Wrong wrong wrong wrong* ♪

**You know nothing!**

*ALLY MYTH #1*

**They take my serifs away!**

## Recommended Fonts

Currently, Section 508 of the Rehabilitation Act of 1973 does not specify the requirements for choosing an accessible website typeface. However, the US Department of Health & Human Services unofficially recommends the following fonts for PDF files: Times New Roman, Verdana, Arial, Tahoma, Helvetica, and Calibri.

What do the above fonts all have in common? For one, they're all basic, simple, and unadorned, with no extra decorations or flourishes. What's more, they usually come automatically installed on computers. When all else is equal, designers should always choose a more popular font over a less popular alternative. This will increase the likelihood that the user's computer can display it.

Although serif fonts are usually preferred for printed items, such as books and newspapers, the opposite holds true for websites. Proportionally, the "ticks" and "tails" of serif fonts take up a larger amount of space on a screen than they do on a printed page. In general, sans serif fonts display better on computers and mobile devices.

Above all, avoid decorative or overly stylized fonts, which are often difficult to read even for users without visual impairments or reading disabilities.

Designers who are looking to maximize the legibility of their websites should investigate fonts that have been created with readers with dyslexia or visual impairments in mind, such as [Read Regular](#), [Lexie Readable](#), and [Tiresias](#).

When all else fails, the best option for an accessible website is a popular font with a clean, sans serif aesthetic. Some of the most appropriate fonts in this regard are Arial, Helvetica, Lucida Sans, Tahoma, and Verdana.

[Here.](#)

[Will Generative AI Improve Digital Accessibility?](#)

[How Accessibility Can Help You Grow Your Web Design Business](#)

[Semantics and Screen Readers: Creating Better Content](#)

[How to Avoid Seizure Triggers on Your Website](#)

### Categories

[Knowing is half the battle \(721\)](#)

[Insider \(517\)](#)

[Accessibility UX \(327\)](#)

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“... the best option ... is a popular font with a clean, *sans serif* aesthetic.”



**But I love serifs!**





**What's better, *sans-serif* or *serif*  
for accessibility?**

Type

Sans-Serif

Type

Serif

**What makes a  
*good* typeface?**

**Font follows *feeling.***

P. Harold, MD

Objektiv Mk1 by Dalton Maag

L. Harold, MD

Emeritus by Blaze Type

P. Harold, MD

The World's Worst Font by Kim Berry [in Fancy > Comic](#)  
18,062 downloads (1 yesterday)

WorldsWorstFont.ttf [Download](#)

# The World's Worst Font

First seen on DaFont: April 01, 2010

A 0065	B 0066	C 0067	D 0068	E 0069	F 0070	G 0071	H 0072	I 0073	J 0074	K 0075
<b>A</b>	<b>B</b>	<b>C</b>	<b>D</b>	<b>E</b>	<b>F</b>	<b>G</b>	<b>H</b>	<b>I</b>	<b>J</b>	<b>K</b>
L 0076	M 0077	N 0078	O 0079	P 0080	Q 0081	R 0082	S 0083	T 0084	U 0085	V 0086
<b>L</b>	<b>M</b>	<b>N</b>	<b>O</b>	<b>P</b>	<b>Q</b>	<b>R</b>	<b>S</b>	<b>T</b>	<b>U</b>	<b>V</b>

**Font follows *function*.**



Die Luft der Luft um die Luft,  
wofür wir gewöhnt sind.

Wir lesen das am leichtesten,  
was wir gewöhnt sind.

**Body text**

# Readability *vs.* Legibility

# Pick the right category



Sans



Slab



Serif

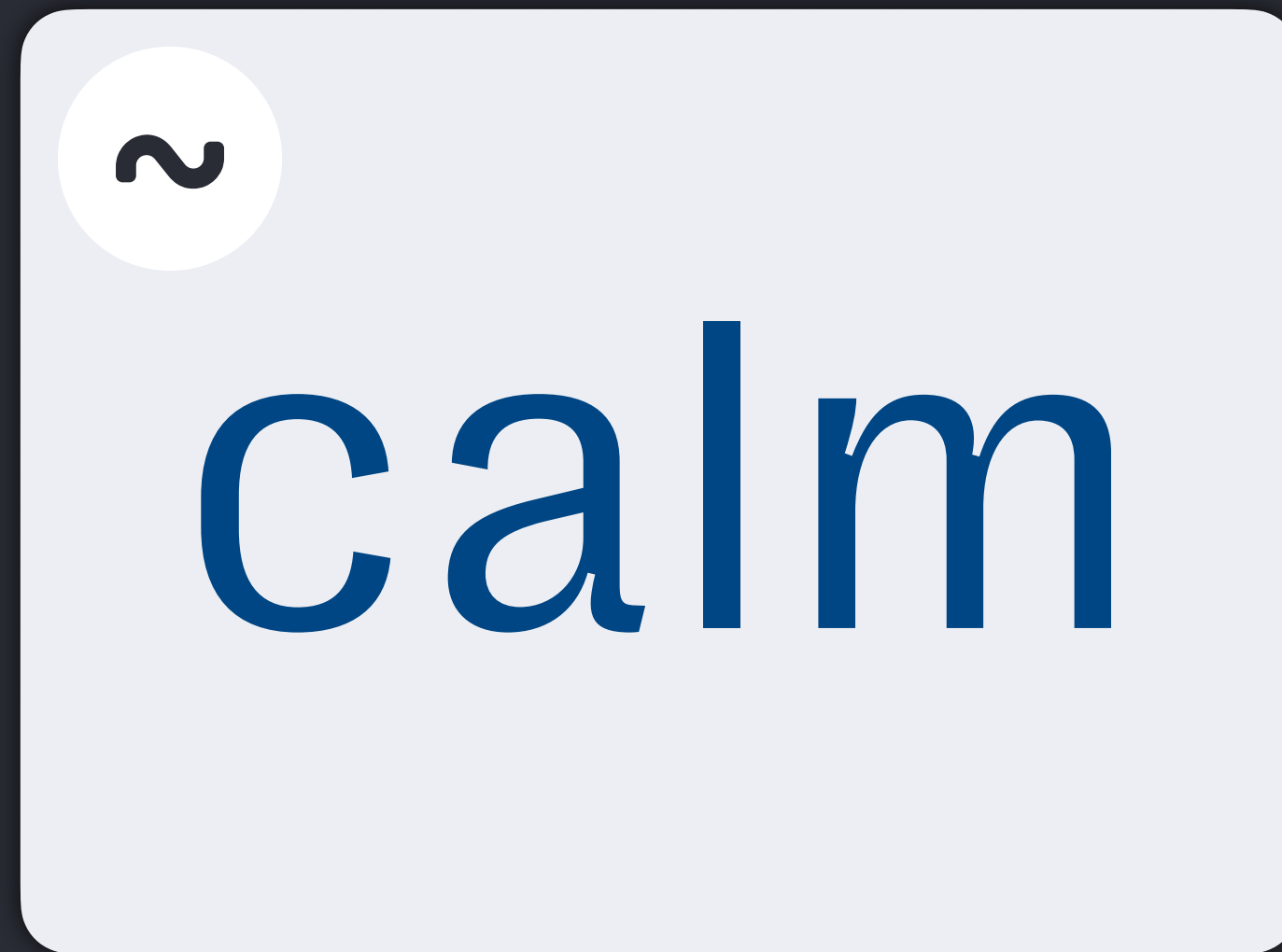
*Ornamentic fonts won't work for  
more than one line of large text*

Don't use very stylized fonts for reading text

# Strokes are even with little contrast



Nunito  
Very even strokes



Right Grotesk  
Contrasting ink traps



Playfair Display  
Too contrasting

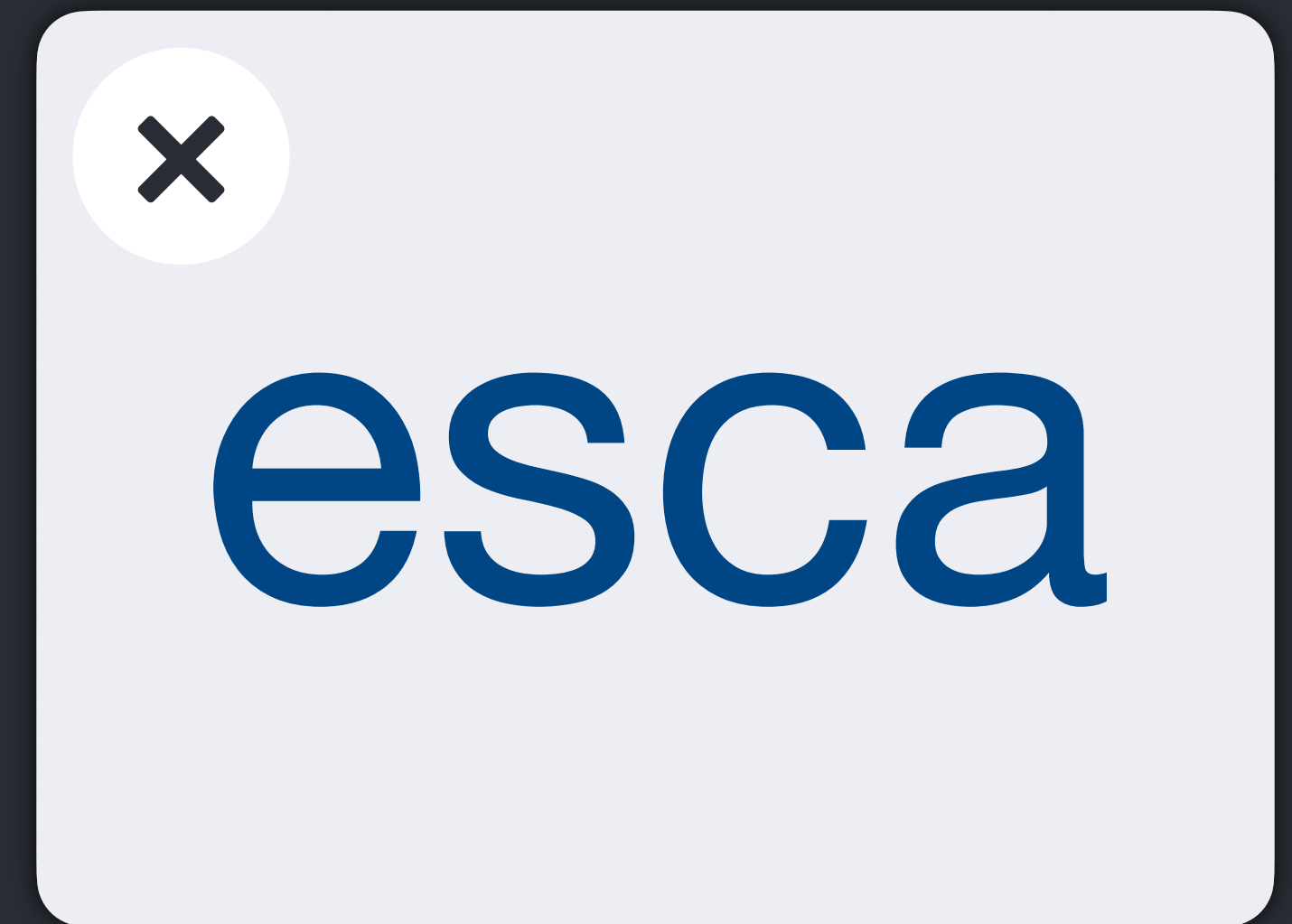
# Letter shapes are open



Inter  
Quite closed shapes



Fira Sans  
Very open shapes



Neue Helvetica  
Closed shapes



**Letter shapes are open**

esca

esca

# Letter shapes are open



The image shows the lowercase letters 'e', 's', 'c', and 'a' in the Fira Sans font. The letters are white and have a clean, modern, sans-serif design. Blue circles of varying sizes are placed at the open ends of the letters: a small circle at the bottom of the 'e', a medium circle at the top of the 's', a large circle at the top of the 'c', and a small circle at the top of the 'a'. This highlights the 'open' nature of the letter shapes, which lack a top or bottom bar.

esca

Fira Sans is more legible  
in small sizes



The image shows the lowercase letters 'e', 's', 'c', and 'a' in the Neue Helvetica font. The letters are white and have a classic, slightly more rounded sans-serif design. Blue circles of varying sizes are placed at the open ends of the letters: a small circle at the bottom of the 'e', a medium circle at the top of the 's', a large circle at the top of the 'c', and a small circle at the top of the 'a'. This highlights the 'closed' nature of the letter shapes, which have a top or bottom bar.

esca

Neue Helvetica is harder  
to read in small sizes

# Letter combinations work



rn

PT Serif

Easy to differentiate



rn

Helvetica

Not very clear



rn

Times New Roman

Unclear

YouTube <sup>AT</sup> Search

The Readability Group

***Don't believe  
the type***

David Bailey

0:04 / 50:07 • Don't Believe The Type! >

Don't Believe The Type! - axe-con 2021

The image shows a YouTube video player interface. At the top left is the YouTube logo with 'AT' in a small font. To its right is a search bar with the word 'Search' inside. The main video area displays a presentation slide with a light yellow background. The slide text reads 'The Readability Group' in a small, black, sans-serif font, followed by 'Don't believe the type' in a large, bold, black, serif font. To the right of the slide is a small video window showing a man with glasses and a beard, identified as 'David Bailey', speaking. Below the video player is a control bar with play/pause, volume, and progress indicators. The progress bar shows '0:04 / 50:07' and the video title 'Don't Believe The Type!'. On the right side of the control bar are icons for closed captions, settings, and full screen. Below the video player, the video title 'Don't Believe The Type! - axe-con 2021' is displayed.

The Readability Group, <https://youtu.be/h8lOqUl1zII>

Atkinson Hyperlegible

BBC Reith Sans

BBC Reith Serif

Calibri

Comic Sans

Dyslexie

FSMe

Helvetica

Lexend Deca

LexieReadable

**Open Dyslexic**

Red Hat

Roboto

Roboto Slab

Segoe

SF Pro

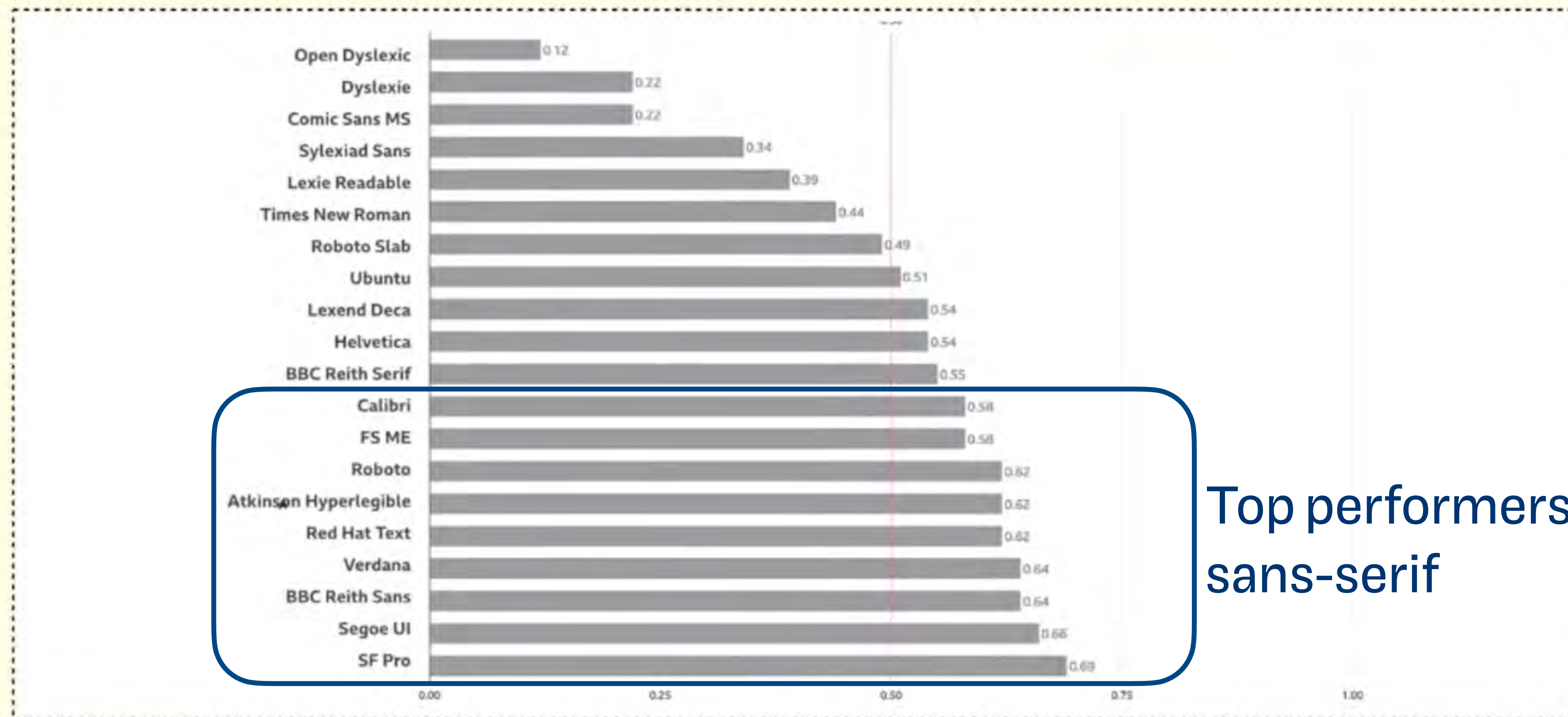
Sylexiad Sans

Times New Roman

Ubuntu

Verdana

## Font selection rate: All participants



Top performers  
sans-serif

Sans

Better characters recognition

Less advanced readers

Serif

Better word shapes, flow

for trained readers

**Choose the *theme that fits* your project,  
then take a look at the design features**







MAUL  
MAUL  
MAUL

# SEVENNORTH

BY EYAL SHANI

Classics		Signature Cocktails		Non Alcoholic Drinks	
<b>Paloma</b>	12,5	<b>Room 237</b>	15	<b>*Campari* Orange/Soda</b>	8,5
tequila, grapefruit, lime juice, agave syrup, soda		calvados, rye whiskey, Galliano Vanilla, vanilla syrup, pineapple foam		LYRE'S Italian Spritz, orange juice/soda	
<b>Negroni</b>	13,5	<b>Cherry Bomb</b>	14	<b>Italian spritz</b>	11,5
gin, Campari, Aetica Formula		bourbon, maraschino, cherry jam, lemon, sugar, cola		LYRE'S Italian spritz, Herkell non-alcoholic sparkling, soda	
<b>Old Cuban</b>	14,5	<b>Earl Grey Old Fashioned</b>	13,5	<b>Gin Tonic</b>	10,5
rum, lime juice, Angostura bitters, sugar, mint leaves, champagne		Earl Grey infused bourbon, sugar, orange bitters, Angostura bitters		Tanqueray 0.0 + Fever Tree Indian Tonic	
<b>Basil Smash</b>	13,5	<b>Nights of Tel Aviv</b>	12,5	<b>Virgin Negroni</b>	12,5
gin, lemon juice, sugar, basil		orak, clarified grapefruit juice, lemon, sugar, sage		Tanqueray 0.0, Undone No. 9, LYRE'S Italian spritz	
<b>Moscow Mule</b>	12	<b>Tomato Spritz</b>	10,5	<b>Soft Drinks</b>	
vodka, lime juice, Fever Tree ginger beer, Angostura bitters, cucumber		Cinzano Bianco, chili liqueur, verjus, tonic water, tomato		<b>Vöslauer Still 0,33l/0,75l</b>	3,3/5,8
<b>Sour</b>	13,5	<b>Summer Specials</b>		<b>Vöslauer Sparkling*</b>	
whiskey/ Averna/ amaretto/ Aperol/ tequila/ vodka, lemon, sugar, egg white (optional)		<b>Elderflower Collins</b>	12,5	0,33l/0,75l	3,3/5,8
<b>Gin Basil Mule</b>	12	gin, elderflower liqueur, lemon juice, soda		<b>Rauch Apple Juice 0,3l</b>	4,2
gin, lime juice, Angostura bitters, Balis Basil lemonade		<b>Iced Green Tea</b>	13	<b>Rauch Organic Juices</b>	
		green tea infused bourbon, lemon juice, soda		<b>Apricot/Blackcurrant 0,2l</b>	4,9
<b>Cocktail Shots</b>	4,5	<b>Chambard Highball</b>	13,5	<b>Coca Cola/Zero 0,33l</b>	3,8
<b>Espresso Martini</b>		gin, Chambard, lemon juice, ginger beer		<b>Almdudler 0,33l</b>	4,1
<b>Basil Smash</b>		<b>Matcha Highball</b>	13	<b>Balis Basil Bliss 0,33l</b>	5,6
<b>Lemon Drop</b>		whiskey, lemon juice, honey syrup, matcha powder, soda		<b>Fever Tree -</b>	

Classics

Paloma

tequila, grapefruit, lime juice, agave syrup, soda

12,5

Negroni

gin, Campari, Antica Formula

13,5

Old Cuban

rum, lime juice, Angostura bitters, sugar, mint leaves, champagne

14,5

Basil Smash

gin, lemon, basil

13,5

Moscow Mule

vodka, lime juice, Fever Tree tonic, Angostura bitters, cucumber

12

Sour

whiskey/ Averna/ amaretto/ Aperol/ tequila/ vodka, lemon, sugar, egg white (optional)

13,5

Gin Basil Mule

gin, lime juice, Angostura bitters, Balis Basil lemonade

12

Cocktail Shots

4,5

Signature Cocktails

Room 237

calvados, rye whiskey, Galliano Vanilla, vanilla syrup, pineapple foam

15

Cherry Bomb

bourbon, maraschino, cherry jam, lemon, sugar, cola

14

Earl Grey Old Fashioned

Earl Grey infused bourbon, sugar, orange bitters, Angostura bitters

13,5

Nights of Tel Aviv

aromatic grapefruit juice, lemon, sage

12,5

Tomato Spritz

Cinzano bianco, chili liqueur, verjus, tonic water, tomato

10

Summer Specials

Elderflower Collins

gin, elderflower liqueur, lemon juice, soda

12,5

Iced Green Tea

green tea infused bourbon, lemon juice, soda

13

Chambord Highball

gin, Chambord, lemon juice, ginger beer

13,5

Non Alcoholic Drinks

"Campari" Orange/Soda

LYRE'S Italian Spritz, orange juice/soda

8,5

Italian spritz

LYRE'S Italian spritz, Henkell non-alcoholic sparkling, soda

11,5

Gin Tonic

Tanqueray 0.0 + Fever Tree Indian Tonic

10,5

Virgin Negroni

Tanqueray 0.0, Underberg No. 9., LYRE'S Italian spritz

12,5

Vöslauer Still 0,33l/0,75l

3,3/5,8

Vöslauer Sparkling\*

0,33l/0,75l

3,3/5,8

Rauch Apple Juice 0,3l

4,2

Rauch Organic Juices

Apricot/Blackcurrant 0,2l

4,9

Coca Cola/Zero 0,33l

3,8

Almdudler 0,33l

4,2

Comic Sans!

*ALLY MYTH #2*

**I have to use Comic Sans**

*AI1Y MYTH #2*

I have to use Open Dyslexic

I have to make  
my design ugly



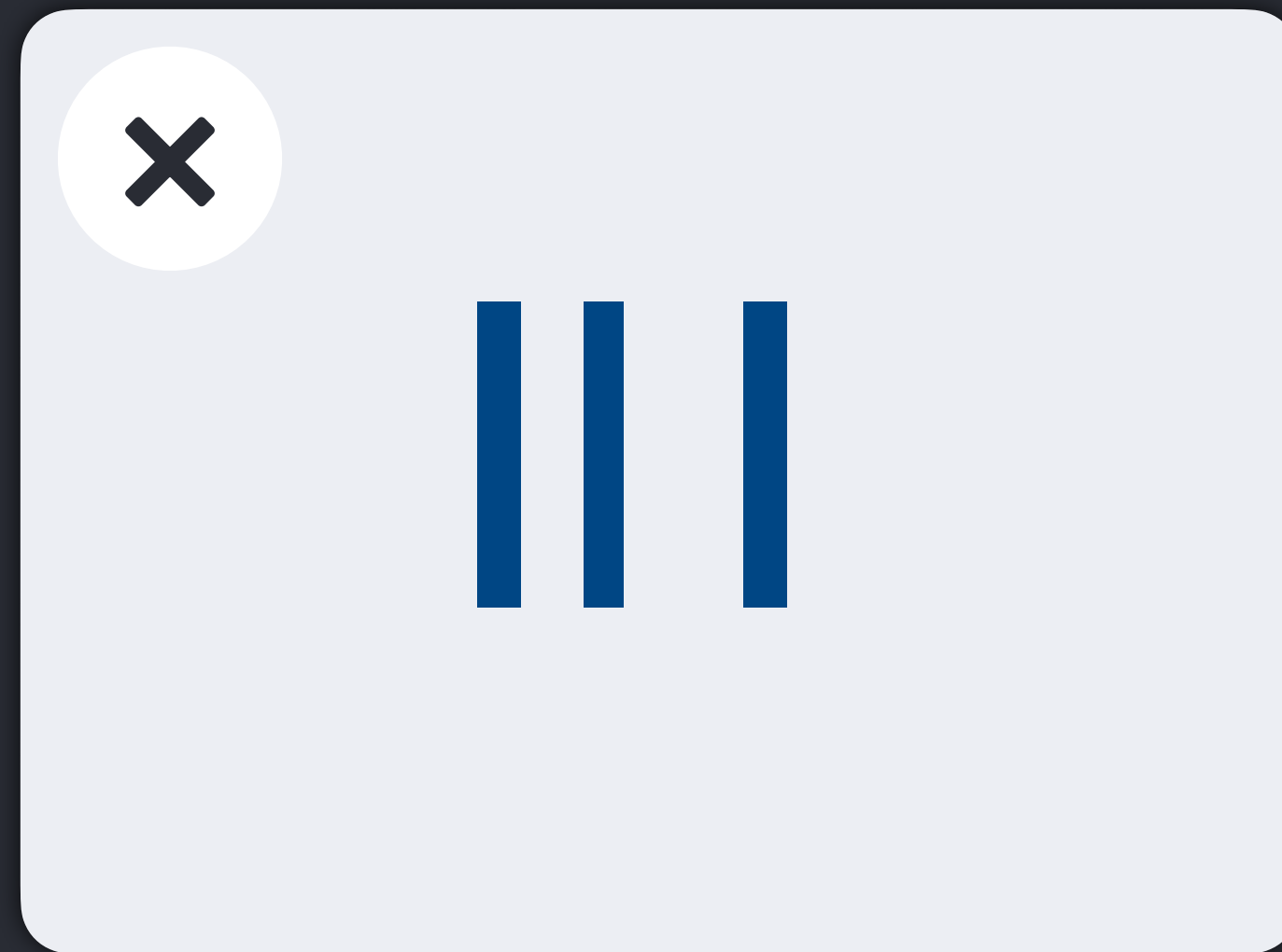
**Are “*dyslexic fonts*” better  
for this user group?**



# Letterforms are easy to distinguish



IBM Plex Sans  
very distinct characters

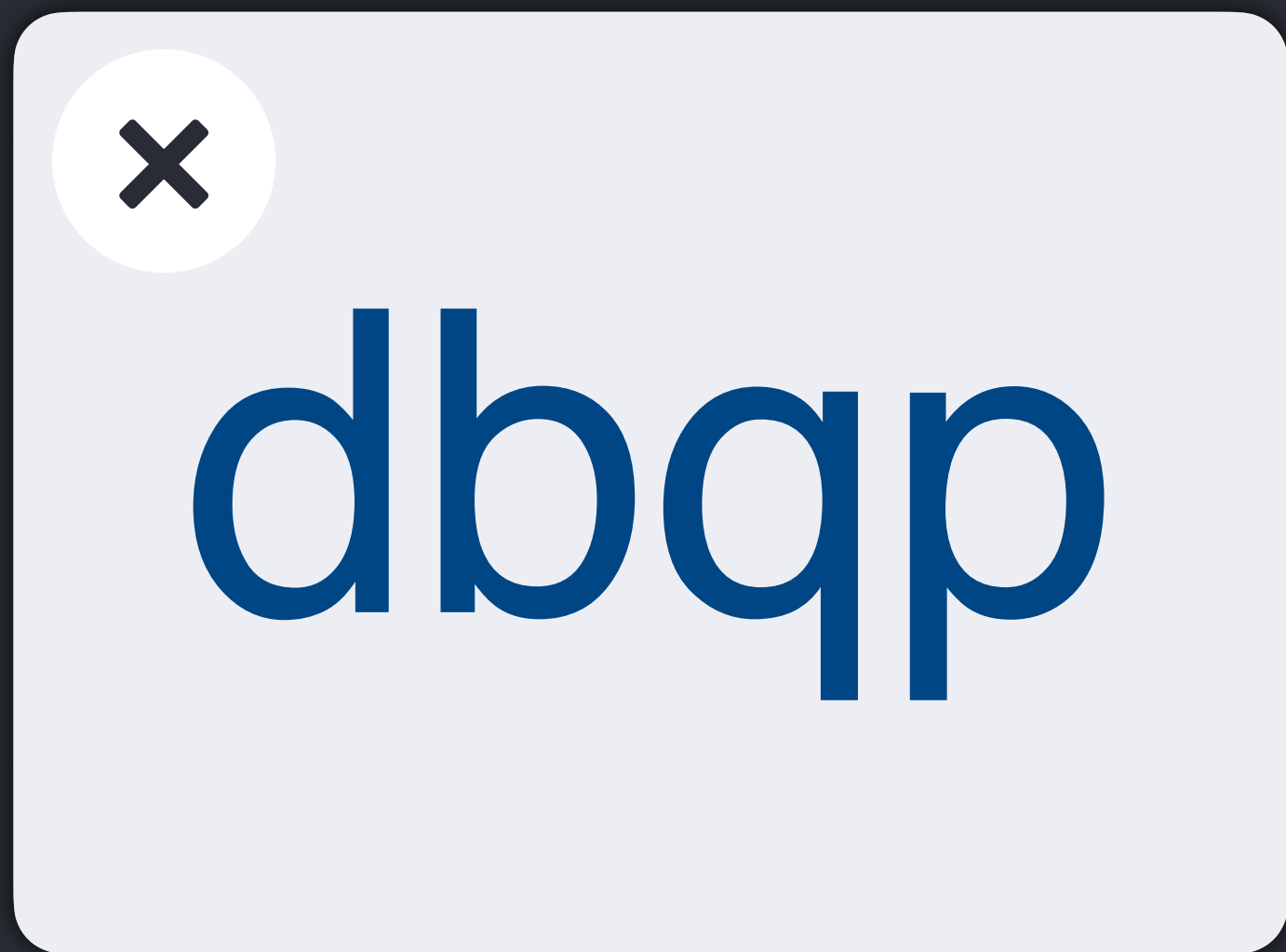


Gill Sans  
All the same shapes



SF Pro  
More disitinct

# Letterforms are easy to distinguish



Helvetica  
Mirrored shapes



Comic Sans  
No exact mirrors



Open Dyslexic  
No exact mirrors

# Letterforms are easy to distinguish



Atkinson Hyperlegible  
db mirrored



Newsreader  
No exact mirrors



Shantell Sans  
No exact mirrors

Shantell Sans looks  
playflul & friendly

✉️ [pimpmytype.com/newsletter](https://pimpmytype.com/newsletter)

**PIMP**  
MY TYPE

[Articles](#) [Font Friday](#) [Checklist](#) [Online Course](#) [Speaking](#) [YouTube ↗](#)

## Shantell Sans feels playful, friendly, fun

This is the body text set in *Shantell Sans*, ideally the typeface for this long reading text is **understated**. Its speciality should be that it does not seem special – except to some type nerds, of course. Here content is king, not the typeface.

“what if I take my words and make a font that is playful, professional, accessible and open?”

Font Friday #116

# Shantell Sans

Handwritten

Free Font

This *just* looks broken

# Font selection rate: Dyslexic traits – No/Strong

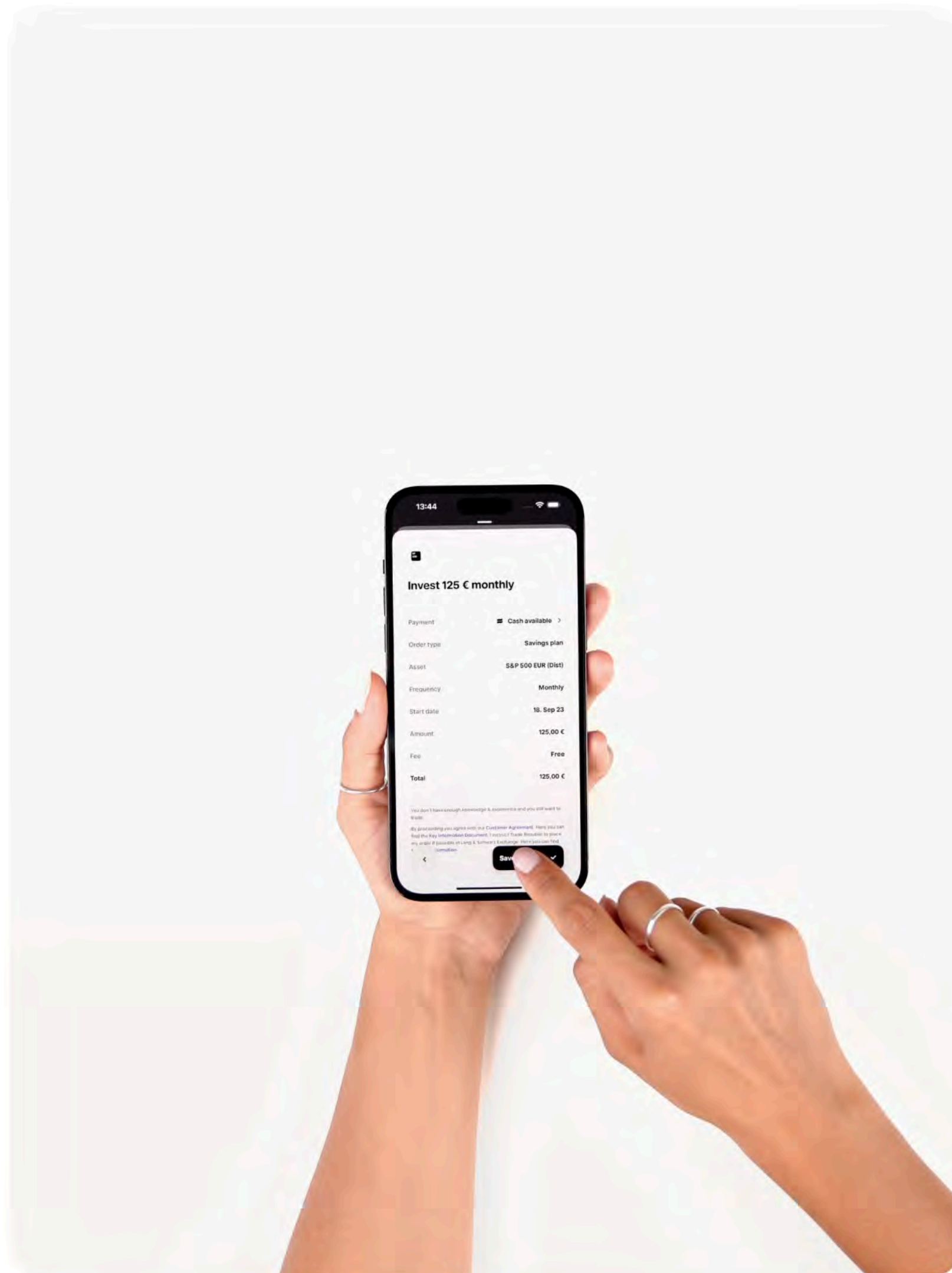


Perform better for dyslexic traits, but still poor

**Accessible fonts are not better, but  
have *clear character recognition* in mind.**







# Save now, for later

**Free Savings Plans on ETFs, stocks or crypto.** Invest regularly to grow your wealth with the market.

**Bonds to lock in high interest for years and get regular payments.** Start with 1 €, sell anytime.

**Europe's largest ETF offering** including curated investment themes to diversify your portfolio.

# Save now, for later

**Free Savings Plans** on ETFs, stocks or crypto. Invest regularly to grow your wealth with the market.

**Bonds to lock in high interest** for years and get regular payments. Start with 1 €, sell anytime.

**Europe's largest ETF offering** including curated investment themes to diversify your portfolio.



???

*ALLY MYTH #3*

**I have to use  
ridiculous contrast**



**Do you need *strong contrast*  
for good accessibility?**

# Save now, for later

**Free Savings Plans** on ETFs, stocks or crypto. Invest regularly to grow your wealth with the market.

**Bonds to lock in high interest** for years and get regular payments. Start with 1 €, sell anytime.

**Europe's largest ETF offering** including curated investment themes to diversify your portfolio.

1.64:1

× AA 3:1 (large text)

# Save now, for later

**Free Savings Plans** on ETFs, stocks or crypto. Invest regularly to grow your wealth with the market.

**Bonds to lock in high interest** for years and get regular payments. Start with 1 €, sell anytime.

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# Save now, for later

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**Europe's largest ETF offering** including curated investment themes to diversify your portfolio.

3:1

✓ AA 3:1 large text



**WCAG ya'II!**



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  - 0.5.1 New Features in WCAG 2.1
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- 0.6 Later Versions of Accessibility Guidelines

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# Web Content Accessibility Guidelines (WCAG) 2.1

W3C Recommendation 05 June 2018

**This version:**

<https://www.w3.org/TR/2018/REC-WCAG21-20180605/>

**Latest published version:**

<https://www.w3.org/TR/WCAG21/>

**Latest editor's draft:**

<https://w3c.github.io/wcag/21/guidelines/>

**Implementation report:**

<https://www.w3.org/WAI/WCAG21/implementation-report/>

**Previous version:**

<https://www.w3.org/TR/2018/PR-WCAG21-20180424/>

**Previous Recommendation:**

<https://www.w3.org/TR/2008/REC-WCAG20-20081211/>

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 Loretta Guarino Reid (Google, Inc.)  
 Gregg Vanderheiden (Trace R&D Center, University of Wisconsin-Madison)  
 Wendy Chisholm (W3C)  
 John Slatin (Accessibility Institute, University of Texas at Austin)  
 Jason White (University of Melbourne)

Please check the [errata](#) for any errors or issues reported since publication.

See also [translations](#).

# 1. Guideline: Perceivable

Information and user interface components must be presentable to users in ways *they can perceive*.

# Success Criteria

1.4.1 Use of Color

1.4.3 Contrast (Minimum)

# Color Contrast Cheat Sheet

WCAG 2.1 Level AA, minimum

Text

**4.5:1**

**Normal text**  
any size

Text

**3:1**

**Large text**  
24 px+

**Text**

**3:1**

**Bold text**  
19 px+

#80888F

## Overview



€ 6,753.54

Current Balance

Send Money

Add Money

### Earlier this week

The Grocery King -€ 128.84  
13 Mar

Cinema Paradiso Baden -€ 12.80  
12 Mar

YT Ad Revenue € 2,235.43  
12 Mar

### Earlier this month

The Bakery Around the Corner -€ 3.20  
08 Mar

Erich Spickermann € 20.50  
05 Mar

### February

Super Type Foundry -€ 150.00  
27 Feb

! a11y alert !

3.59:1

× AA 4.5:1

#74777A

## Overview



# € 6,753.54

Current Balance

Send Money

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### Earlier this month

The Bakery Around the Corner -€ 3.20  
08 Mar

Erich Spickermann € 20.50  
05 Mar

### February

Super Type Foundry -€ 150.00  
27 Feb

 **a11y alert** 

# 4.5:1

✓ AA 4.5:1

1.77:1

✖ AA 4.5:1

## Overview



€ 6,753.54

Current Balance

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Add Money

### Earlier this week

The Grocery King

-€ 128.84

13 Mar

Cinema Paradiso Baden

-€ 12.80

12 Mar

YT Ad Revenue

€ 2,235.43

12 Mar

### Earlier this month

4.51:1

✓ AA 4.5:1

## Overview



€ 6,753.54

Current Balance

Send Money

Add Money

10.6:1

✓ AA 4.5:1

### Earlier this week

The Grocery King

-€ 128.84

13 Mar

Cinema Paradiso Baden

-€ 12.80

12 Mar

YT Ad Revenue

€ 2,235.43

12 Mar

### Earlier this month



## Overview



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-€ 128.84

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12 Mar

### Earlier this month

 **a11y alert** 

## Overview



€ 6,753.54

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### Earlier this week

The Grocery King

-€ 128.84

13 Mar

Cinema Paradiso Baden

-€ 12.80

12 Mar

YT Ad Revenue

€ 2,235.43

12 Mar

### Earlier this month

**! a11y alert !**

**1.14:1**

Button container color  
against background color  
falls below 3:1

## Overview



€ 6,753.54

Current Balance

Send Money

Add Money

### Earlier this week

The Grocery King

13 Mar

-€ 128.84

Cinema Paradiso Baden

12 Mar

-€ 12.80

YT Ad Revenue

12 Mar

€ 2,235.43

### Earlier this month

 **a11y alert** 

12.14:1

✓ AA

3.1:1

## Overview



# € 6,753.54

Current Balance

Send Money

Add Money

### Earlier this week

The Grocery King

13 Mar

-€ 128.84

Cinema Paradiso Baden

12 Mar

-€ 12.80

YT Ad Revenue

12 Mar

€ 2,235.43

### Earlier this month

# 12.14:1

✓ AA

3.1:1

# Success Criteria

1.4.1 Use of Color

1.4.3 Contrast (Minimum)

1.4.11 Non-text Contrast

# Color Contrast Cheat Sheet

WCAG 2.1 Level AA, minimum

Text

**4.5:1**

**Normal text**  
any size

Text

**3:1**

**Large text**  
24 px+

Text

**3:1**

**Bold text**  
19 px+

# Color Contrast Cheat Sheet

WCAG 2.1 Level AA, minimum

Text

Text



Button

**3:1**

**3:1**

**3:1**

**3:1**

**Large text**  
24 px+

**Bold text**  
19 px+

**Icons & Graphs**  
any size

**UI elements**  
or other signifiers:

- Border
- Icon
- Underline
- Context

**Care about *minimum contrast*  
and always use a tool to check it.**



*ALLY MYTH #4*

**I have use big font sizes**



**What is the *minimum font size*  
for accessibility?**

Is this accessible?

# Success Criteria

1.4.3 Contrast (Minimum)

1.4.4 Resize Text

Is this accessible?

Is this accessible?

✓ 200% of the original size  
without loss of content or functionality



Large x-height  
(Roboto)

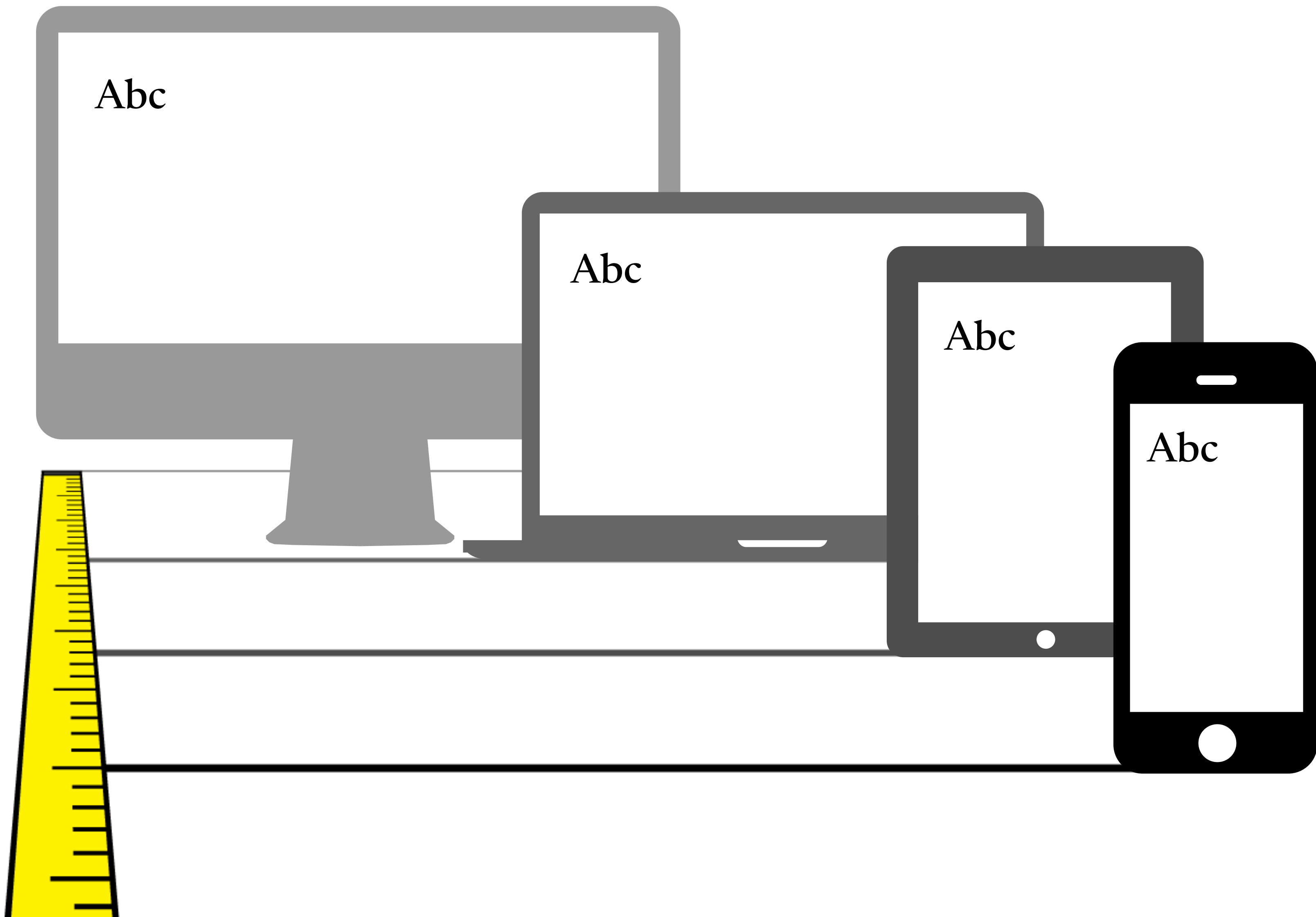
Small x-height  
(Josefin Sans)

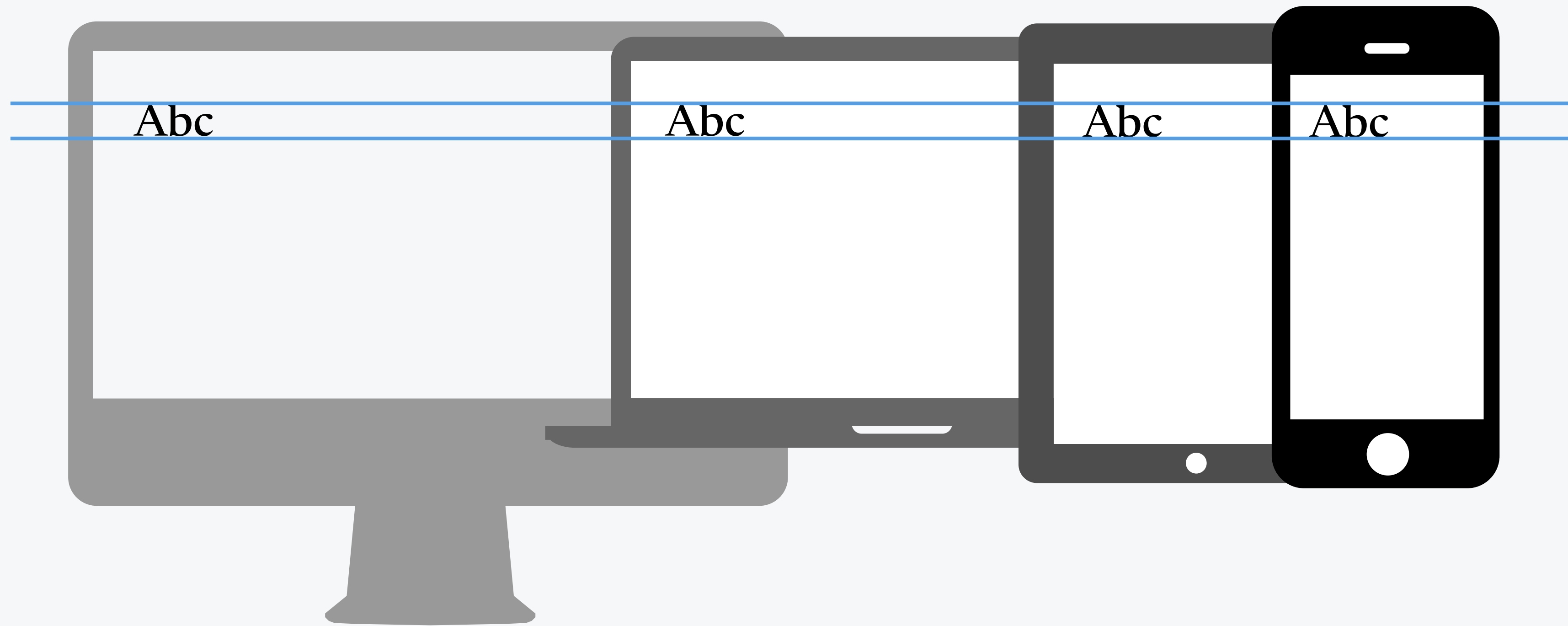
Type

Type

In small sizes, type with larger x-height seems larger







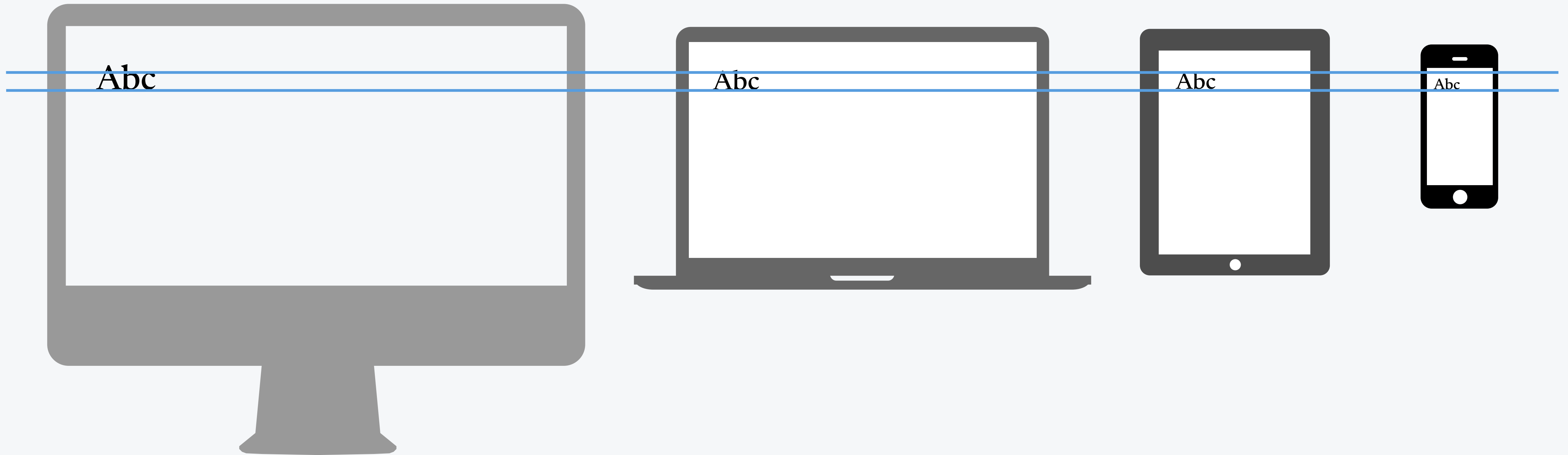
The font size should be adjusted to the reader's distance from the device

150%

120%

100%

90%



Bigger text on bigger screens, maybe slightly smaller text on small screens

**1 rem = 16 px**

**There is no minimum font size, but use  
at least *16 px or 1 em* for body text.**

*A11Y MYTH #5*

**Use large letter-spacing**

## Overview



# € 6,753.54

Current Balance

Send Money

Add Money

### Earlier this week

The Grocery King -€ 128.84  
13 Mar

Cinema Paradiso Baden -€ 12.80  
12 Mar

YT Ad Revenue € 2,235.43  
12 Mar

### Earlier this month

The Bakery Around the Corner -€ 3.20  
08 Mar

Erich Spickermann € 20.50  
05 Mar

### February

Super Type Foundry -€ 150.00  
27 Feb

YT Ad Revenue

€ 2

12 Mar

## Earlier this month

The Bakery Around the Corner

08 Mar

Erich Spickermann

05 Mar

## February

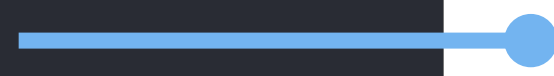
Super Type Foundry

-€

27 Feb

font-weight: 400

letter-spacing: 0





YT Ad Revenue

€ 2

12 Mar

## Earlier this month

The Bakery Around the Corner

08 Mar

Erich Spickermann

05 Mar

## February

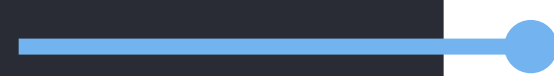
Super Type Foundry

-€

27 Feb

font-weight: 400

letter-spacing: 0



YT Ad Revenue

€ 2

12 Mar

## Earlier this month

The Bakery Around the Corner

08 Mar

Erich Spickermann

05 Mar

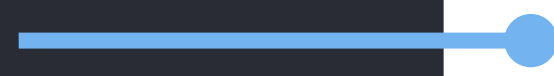
## February

Super Type Foundry

-€

27 Feb

font-weight: 450  
letter-spacing: 1%



# Ruda in a heading

Letter spacing untreated, text falls apart in heading

# Ruda in a heading

Letter spacing reduced by 3%, text sticks together

# Success Criterion

## 1.4.12 Text Spacing

# Success Criterion 1.4.12 Text Spacing

**Line height:** at least 1.5 times the font size;

**Letter spacing:** at least 0.12 times the font size;

**Word spacing:** at least 0.16 times the font size.

In content implemented using markup languages that support the following text style properties, no loss of content or functionality occurs by setting all of the following and by changing no other style property:

- Line height (line spacing) to at least 1.5 times the font size;
- Spacing following paragraphs to at least 2 times the font size;
- Letter spacing (tracking) to at least 0.12 times the font size;
- Word spacing to at least 0.16 times the font size.

Exception: Human languages and scripts that do not make use of one or more of these text style properties in written text can conform using only the properties that exist for that combination of language and script.



**Should it be adjustable *or*  
set to these values in the design?**



*ALLY MYTH #6*

**AAA is better than AA**

# Color Contrast Cheat Sheet

WCAG 2.1 Level AA, minimum

Text

**4.5:1**

**Normal text**  
any size

Text

**3:1**

**Large text**  
24 px+

Text

**3:1**

**Bold text**  
19 px+

# Color Contrast Cheat Sheet

WCAG 2.1 Level AAA, enhanced

Text

**7:1**

**Normal text**  
any size

Text

**4.5:1**

**Large text**  
24 px+

Text

**4.5:1**

**Bold text**  
19 px+



Is **AAA** *really better* than **AA**?



**Typography = #A11Y**

**WCAG is your friend**

**How will your  
*next web design* look like?**



- 1** Nobody takes *your serifs away*
- 2** Use legible typefaces for body text
- 3** Use a decent minimum contrast
- 4** Use 1rem at least for body text
- 5** Space text according to the design
- 6** AAA is not always better than AA



**YEAH! Typography!**



**The A11Y adventure**  
has only *just begun!*

# On YouTube Pimp my Type

The image shows a screenshot of the YouTube channel page for 'Pimp my Type'. The channel is located in the top right corner of the YouTube interface. The channel banner features a man in a blue shirt with his hands raised, and the text 'PIMP MY TYPE' and 'Learn to use the power of typography!'. Below the banner is the channel name 'Pimp my Type', the handle '@PimpmyType', and '3320 Abonnenten'. The channel is subscribed to, as indicated by the 'Abonniert' button. The navigation tabs are 'ÜBERSICHT', 'VIDEOS', 'SHORTS', 'LIVE', 'PLAYLISTS', and 'COMMUNITY'. The 'Beliebte Videos' section shows four video thumbnails with their titles and view counts. The 'Videos' section shows four video thumbnails with their titles and view counts. The 'How to Choose a Typeface' section is partially visible at the bottom.

Suchen

Startseite

Shorts

Abos

Mediathek

**PIMP MY TYPE** *Learn to use the power of typography!* @glyph on Twitter

**Pimp my Type**  
@PimpmyType  
3320 Abonnenten

Abonniert

ÜBERSICHT VIDEOS SHORTS LIVE PLAYLISTS COMMUNITY

Beliebte Videos ▶ Alle wiedergeben

Please, make that font size **bigger** 8:45  
What's the best font size? A guide for body text in...  
9553 Aufrufe · vor 1 Jahr

Open-Sans Why your font choice matters 7:33  
Stop using Open Sans! Why your font choice matters  
6598 Aufrufe · vor 2 Jahren

Three effective ways to **combine typefaces** 12:20  
Pairing Fonts – 3 effective ways to combine typefaces,...  
4249 Aufrufe · vor 1 Jahr

Stop the jumping time display in iOS 7:45  
Improving the Typography of the iOS time display?  
3101 Aufrufe · vor 2 Jahren

Videos ▶ Alle wiedergeben

You're a designer **Set everything in Helvetica Bold** 1:00  
Use Helvetica Bold for everything  
354 Aufrufe · vor 10 Tagen

We need a **healthy ecosystem** for creatives Part 2 39:48  
Distributing indie fonts in a monopoly market with...  
175 Aufrufe · vor 1 Monat

We **only had three good typefaces** in Arabic Part 1 24:35  
Arabic Type Design & Typography with Nadine...  
237 Aufrufe · vor 1 Monat

Coder H4CK3R **Typography CHECKER** 1:00  
Monospace Font with Personality – Sligoil Micro...  
216 Aufrufe · vor 1 Monat

How to Choose a Typeface ▶ Alle wiedergeben

This miniseries guides you through the decisions you need to make when choosing a typeface. It covers why your font choice matters at all, what the different kinds of text are and how to pick a...

Open-Sans

These questions I ask before picking a font...

agall

# On Font Friday

## Weekly Newsletter

Category

## Font Friday

Every Friday I recommend a typeface, write about for what digital applications it would not use it. Subscribe to the [Pimp my Type Newsletter](#) and get them directly to your inbox.

### Coline goes from calm to *wild and eccentric*

This is the body text set in Coline Premiere, by the typeface for this long reading text is understated. Its speciality should be that it

#### Coline

serif

### Figtree feels friendly, soft and clean

This is the body text, ideally the typeface his long reading text is **understated**. Its speciality should be that it does not

#### Figtree (free font)

free font google fonts sans-serif

### Wremena feels like

### NaN Holo can be narrow,

**Now go out there and  
pimp that type!**

**Oliver Schöndorfer** 

Freelance UI & App Designer

 **pimpmytype**