

Typographer

vs.

Accessibility

#A11Y

#A11Y = Blind

Blind = Screen reader

Screen reader = Technical

Technical \neq Designer

#A11Y



100%

Eyesight

0%
Eyesight

0%

Visual acuity

Color vision

Light sensitivity

Field of vision

...

100%

0%

Visual acuity

Color vision

Light sensitivity

Field of vision

...

100%



Mindblow

5 Myths



A11Y and Typography



What *did you think* about #A11Y
when you first heard of it?

Oliver Schöndorfer
Freelance UI Designer

 [pimp_my_type](#)

 [pimpmytype](#)



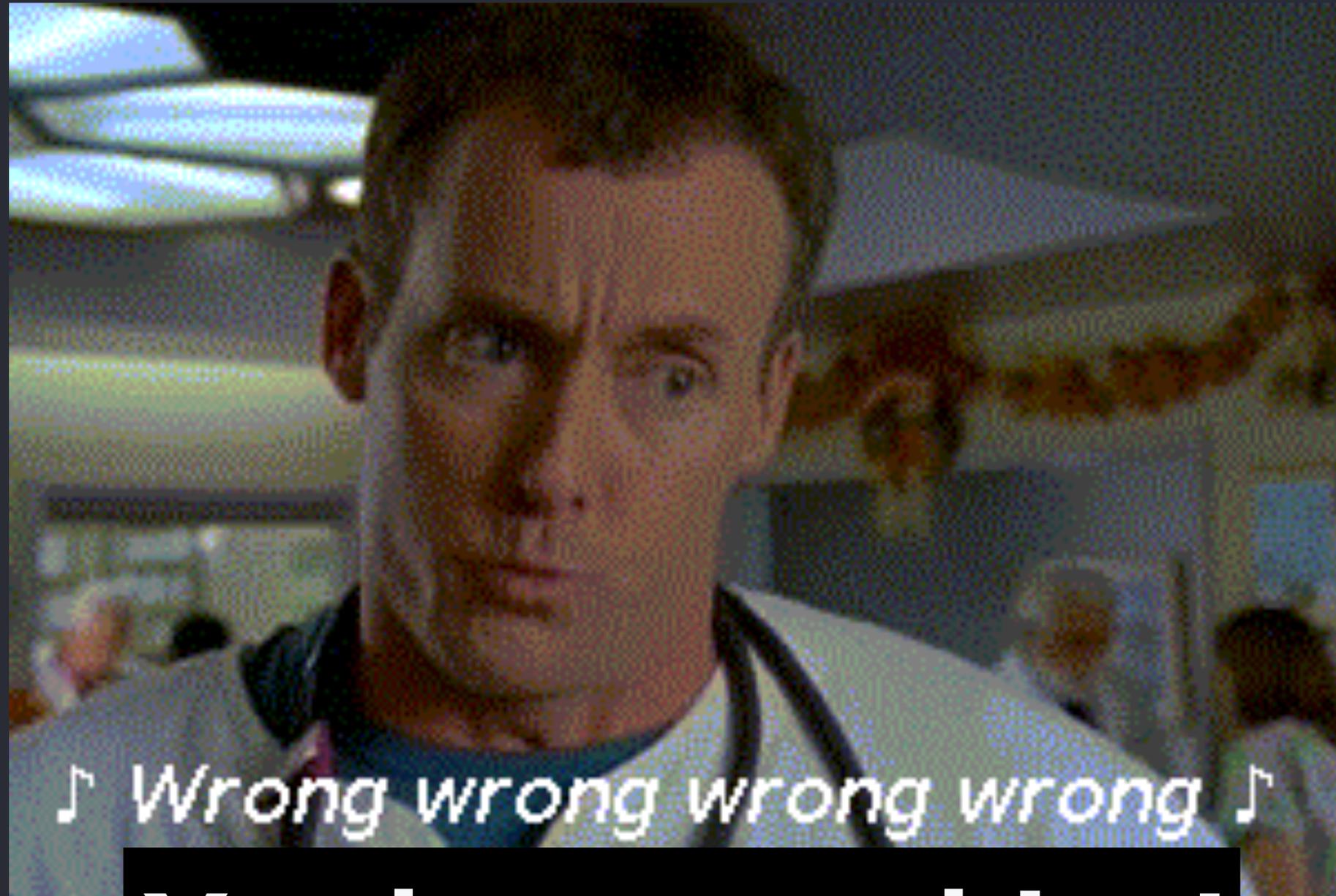
Teaching you how to *boost* your
designs with pimped type.



**What *did you think* about #A11Y
when you first heard of it?**

Visual Design

Typography



♪ *Wrong wrong wrong wrong* ♪

You know nothing!

ALLY MYTH #1

They take my serifs away!

Recommended Fonts

Currently, Section 508 of the Rehabilitation Act of 1973 does not specify the requirements for choosing an accessible website typeface. However, the US Department of Health & Human Services unofficially recommends the following fonts for PDF files: Times New Roman, Verdana, Arial, Tahoma, Helvetica, and Calibri.

What do the above fonts all have in common? For one, they're all basic, simple, and unadorned, with no extra decorations or flourishes. What's more, they usually come automatically installed on computers. When all else is equal, designers should always choose a more popular font over a less popular alternative. This will increase the likelihood that the user's computer can display it.

Although serif fonts are usually preferred for printed items, such as books and newspapers, the opposite holds true for websites. Proportionally, the "ticks" and "tails" of serif fonts take up a larger amount of space on a screen than they do on a printed page. In general, sans serif fonts display better on computers and mobile devices.

Above all, avoid decorative or overly stylized fonts, which are often difficult to read even for users without visual impairments or reading disabilities.

Designers who are looking to maximize the legibility of their websites should investigate fonts that have been created with readers with dyslexia or visual impairments in mind, such as [Read Regular](#), [Lexie Readable](#), and [Tiresias](#).

When all else fails, the best option for an accessible website is a popular font with a clean, sans serif aesthetic. Some of the most appropriate fonts in this regard are Arial, Helvetica, Lucida Sans, Tahoma, and Verdana.

[Here.](#)

[Will Generative AI Improve Digital Accessibility?](#)

[How Accessibility Can Help You Grow Your Web Design Business](#)

[Semantics and Screen Readers: Creating Better Content](#)

[How to Avoid Seizure Triggers on Your Website](#)

Categories

[Knowing is half the battle \(721\)](#)

[Insider \(517\)](#)

[Accessibility UX \(327\)](#)

[Accessibility Requirements \(316\)](#)

[Human Interest \(310\)](#)

[People with Disabilities \(277\)](#)

[Accessibility Guidelines \(262\)](#)

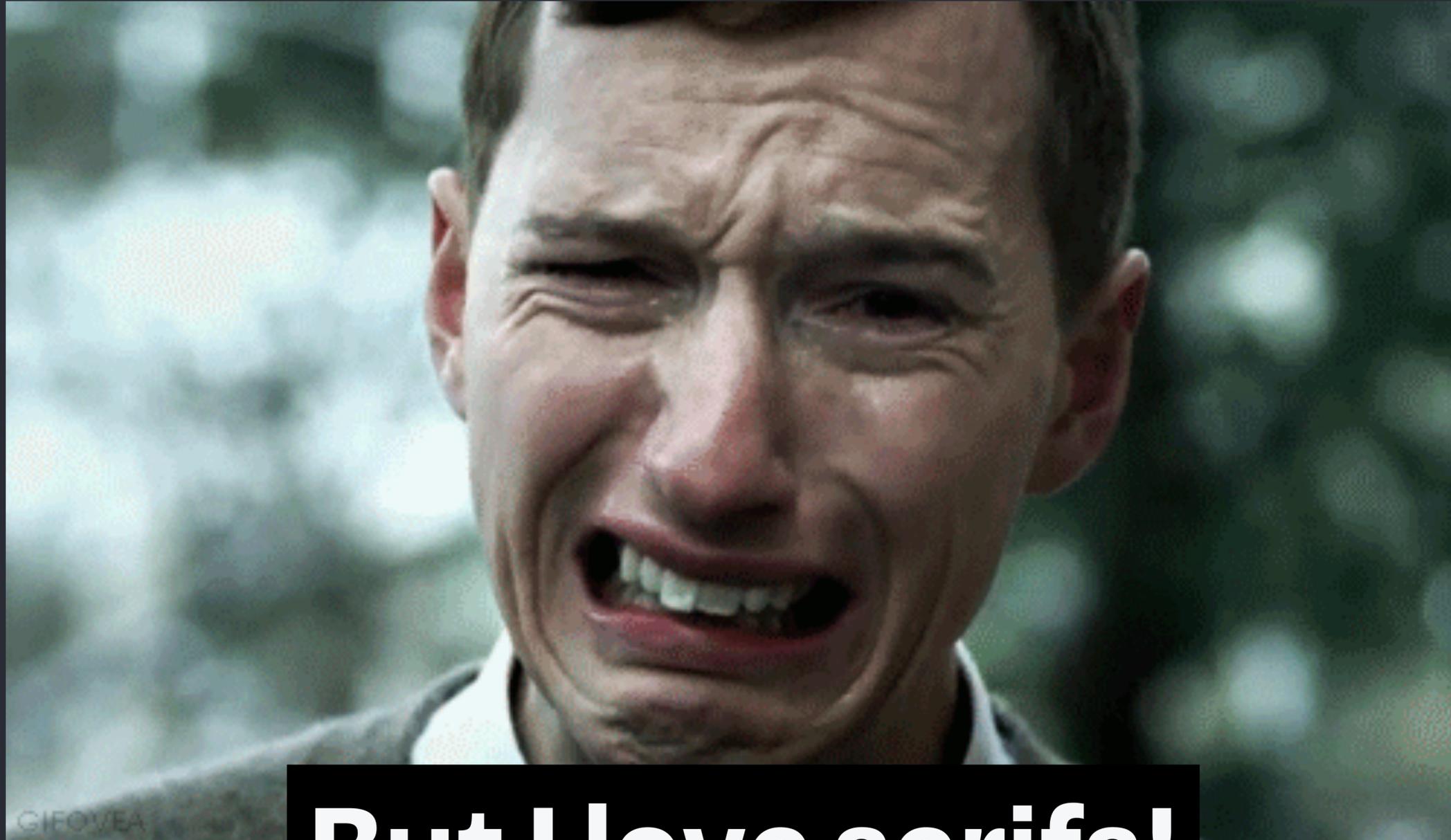
[Defining Terms \(184\)](#)

[Industry News \(141\)](#)

[Lawsuits & Settlement \(109\)](#)

[Government \(94\)](#)

“... the best option ... is a popular font with a clean, *sans serif* aesthetic.”



But I love serifs!



**What's better, *sans-serif* or *serif*
for accessibility?**

Type

Sans-Serif

Type

Serif

**What makes a
good typeface?**

Font follows *feeling.*

P. Harold, MD

Objektiv Mk1 by Dalton Maag

L. Harold, MD

Emeritus by Blaze Type

P. Harold, MD

The World's Worst Font by Kim Berry [↗](#) in Fancy > Comic

WorldsWorstFont.ttf 18,062 downloads (1 yesterday)

The World's Worst Font [Download](#)

First seen on DaFont: April 01, 2010

A 0065	B 0066	C 0067	D 0068	E 0069	F 0070	G 0071	H 0072	I 0073	J 0074	K 0075
A	B	C	D	E	F	G	H	I	J	K
L 0076	M 0077	N 0078	O 0079	P 0080	Q 0081	R 0082	S 0083	T 0084	U 0085	V 0086
L	M	N	O	P	Q	R	S	T	U	V

Font follows *function*.

Die Luft ist so schön,
so schön wie gewöhnlich sind.

Wir lesen das am leichtesten,
was wir gewöhnt sind.

Body text

Readability *vs.* Legibility

Pick the right category



Sans



Slab



Serif

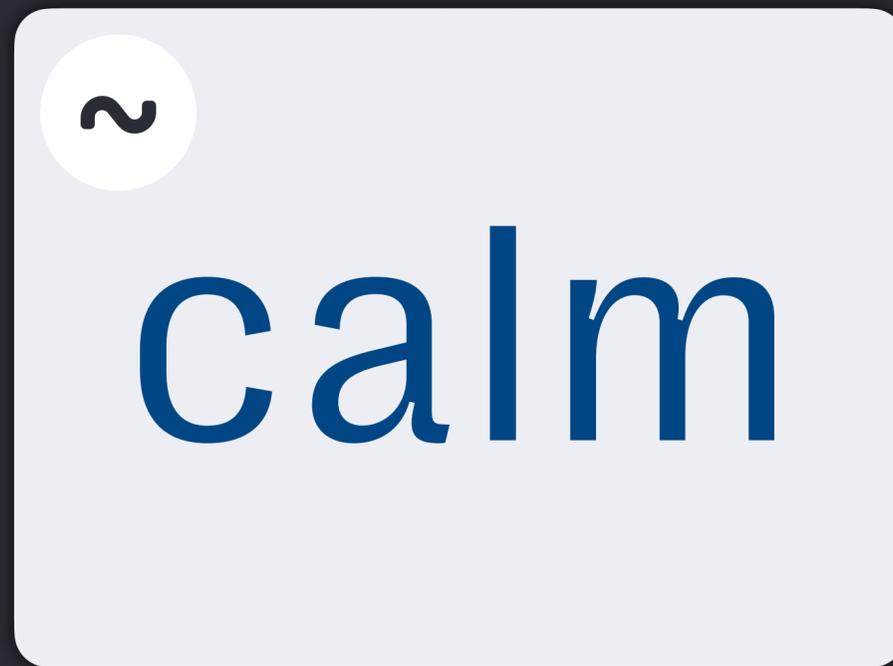
*Ornamentic fonts won't work for
more than one line of large text*

Don't use very stylized fonts for reading text

Strokes are even with little contrast



Nunito
Very even strokes



Right Grotesk
Contrasting ink traps



Playfair Display
Too contrasting

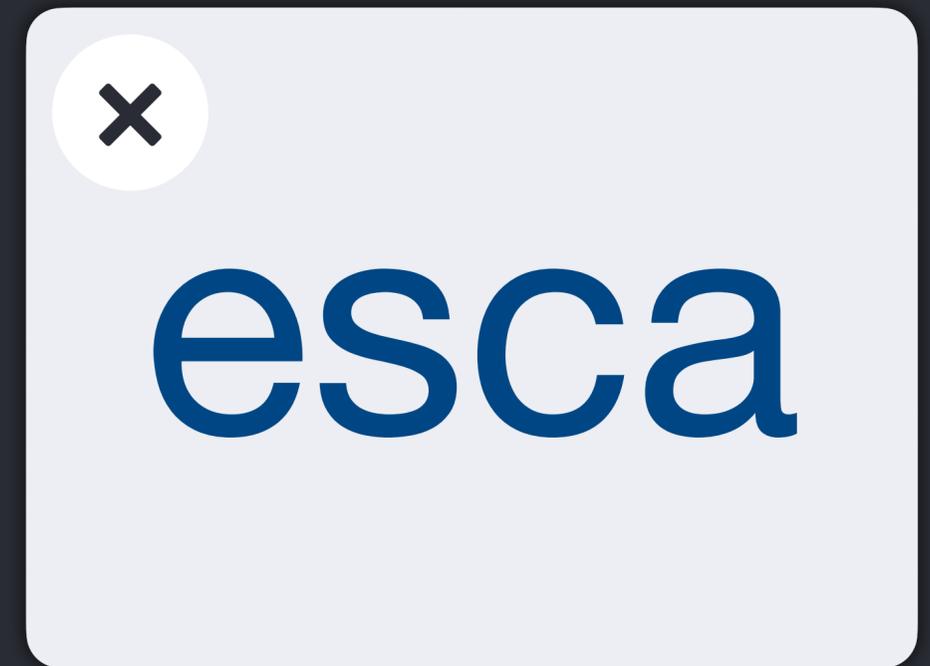
Letter shapes are open



Inter
Quite closed shapes



Fira Sans
Very open shapes



Neue Helvetica
Closed shapes

Letter shapes are open

esca

esca

Letter shapes are open



The image shows the lowercase letters 'e', 's', 'c', and 'a' in the Fira Sans font. The letters are white and have a clean, modern, sans-serif design. The 'e' has a small gap at the bottom. The 's' has a small gap at the top. The 'c' has a small gap at the top. The 'a' has a small gap at the top. Blue circles of varying sizes are placed at these gaps to highlight the 'open' nature of the letter shapes.

esca

Fira Sans is more legible
in small sizes



The image shows the lowercase letters 'e', 's', 'c', and 'a' in the Neue Helvetica font. The letters are white and have a classic, slightly more rounded sans-serif design. The 'e' has a solid bottom. The 's' has a solid top. The 'c' has a solid top. The 'a' has a solid top. Blue circles of varying sizes are placed at the top of the letters to highlight the 'closed' nature of the letter shapes.

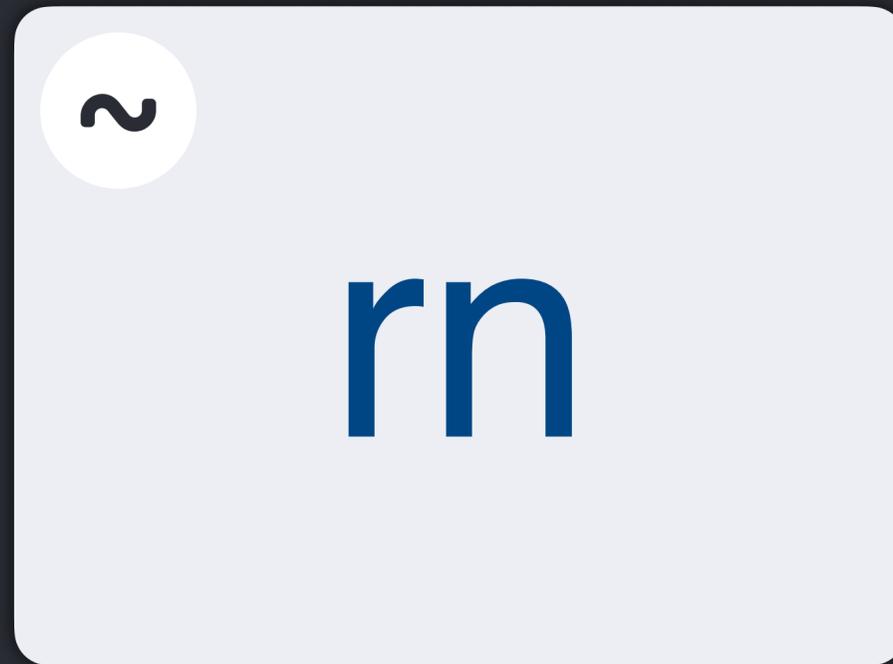
esca

Neue Helvetica is harder
to read in small sizes

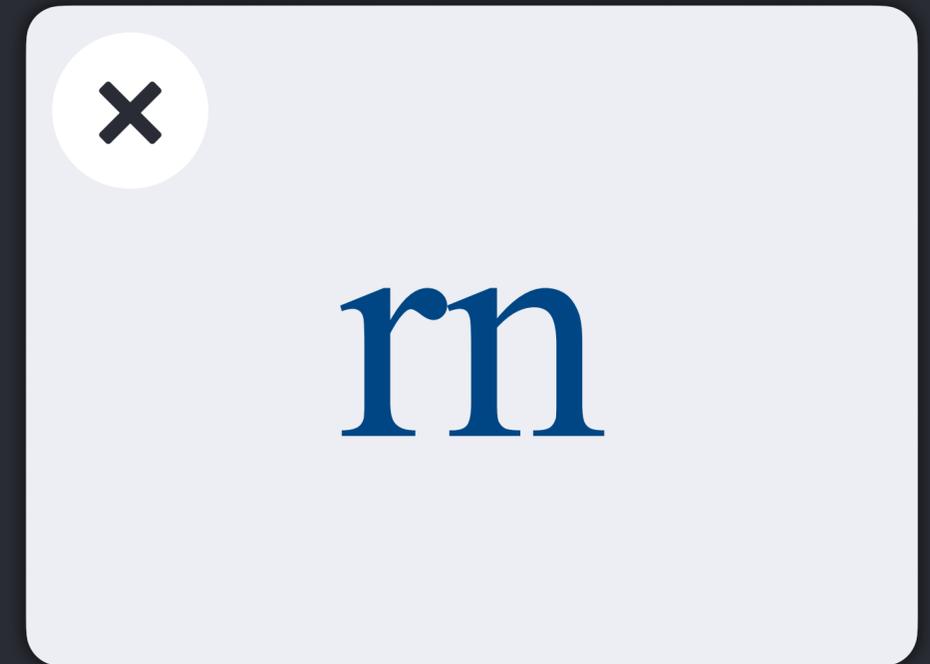
Letter combinations work



PT Serif
Easy to differentiate



Helvetica
Not very clear



Times New Roman
Unclear



David Bailey

Atkinson Hyperlegible

BBC Reith Sans

BBC Reith Serif

Calibri

Comic Sans

Dyslexie

FSMe

Helvetica

Lexend Deca

LexieReadable

Open Dyslexic

Red Hat

Roboto

Roboto Slab

Segoe

SF Pro

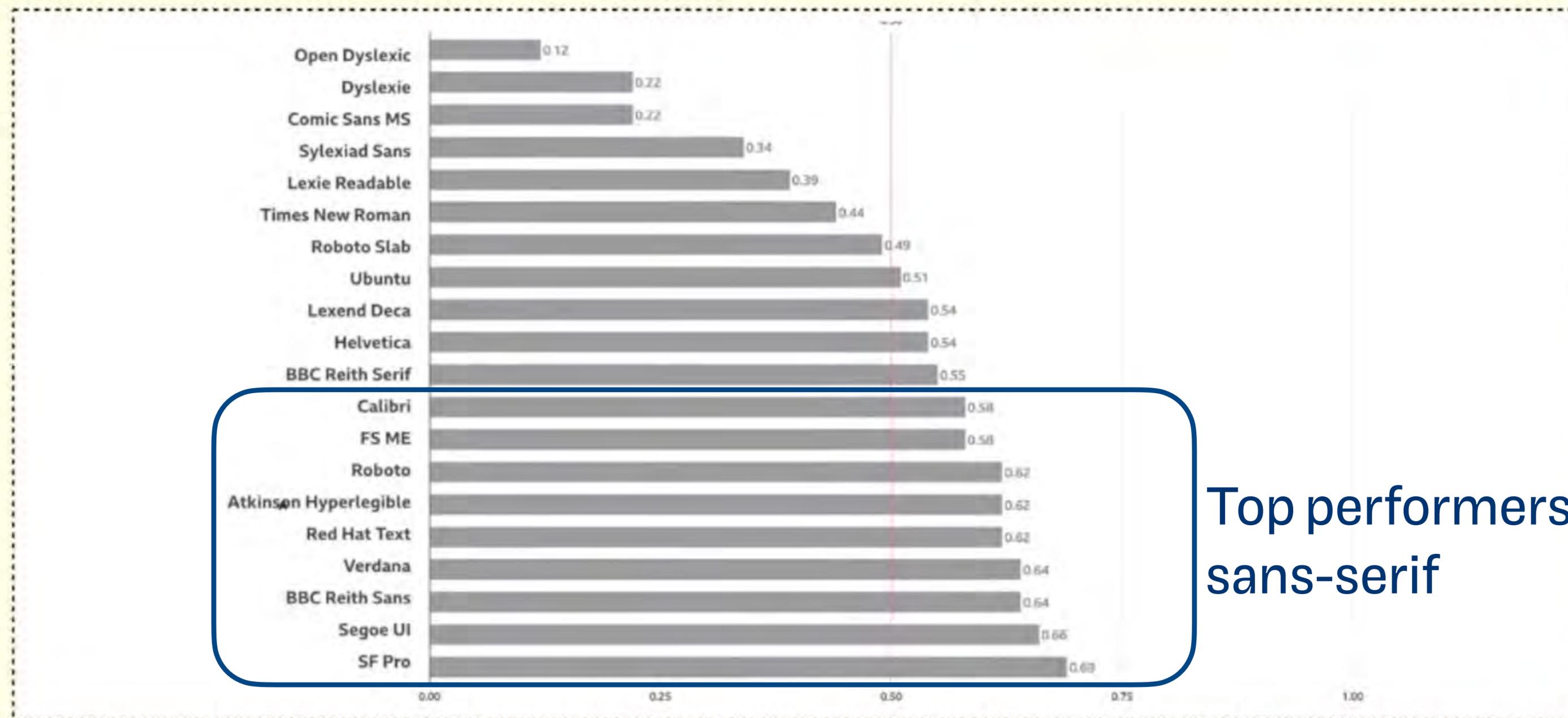
Sylexiad Sans

Times New Roman

Ubuntu

Verdana

Font selection rate: All participants



Top performers
sans-serif

Sans

Better characters recognition

Less advanced readers

Serif

Better word shapes, flow

for trained readers

**Choose the *theme that fits* your project,
then take a look at the design features**



MAUL
MAUL
MAUL

SEVENNORTH

BY EYAL SHANI

Classics		Signature Cocktails		Non Alcoholic Drinks	
Paloma	12,5	Room 237	15	*Campari* Orange/Soda	8,5
tequila, grapefruit, lime juice, agave syrup, soda		calvados, rye whiskey, Galliano Vanilla, vanilla syrup, pineapple foam		LYRE'S Italian Spritz, orange juice/soda	
Negroni	13,5	Cherry Bomb	14	Italian spritz	11,5
gin, Campari, Aetica Formula		bourbon, maraschino, cherry jam, lemon, sugar, cola		LYRE'S Italian spritz, Herkell non-alcoholic sparkling, soda	
Old Cuban	14,5	Earl Grey Old Fashioned	13,5	Gin Tonic	10,5
rum, lime juice, Angostura bitters, sugar, mint leaves, champagne		Earl Grey infused bourbon, sugar, orange bitters, Angostura bitters		Tanqueray 0.0 + Fever Tree Indian Tonic	
Basil Smash	13,5	Nights of Tel Aviv	12,5	Virgin Negroni	12,5
gin, lemon juice, sugar, basil		orak, clarified grapefruit juice, lemon, sugar, sage		Tanqueray 0.0, Undone No. 9, LYRE'S Italian spritz	
Moscow Mule	12	Tomato Spritz	10,5	Soft Drinks	
vodka, lime juice, Fever Tree ginger beer, Angostura bitters, cucumber		Cinzano Bianco, chili liqueur, verjus, tonic water, tomato		Vöslauer Still 0,33l/0,75l	3,3/5,8
Sour	13,5	Summer Specials		Vöslauer Sparkling*	
whiskey/ Averna/ amaretto/ Aperol/ tequila/ vodka, lemon, sugar, egg white (optional)		Elderflower Collins	12,5	0,33l/0,75l	3,3/5,8
Gin Basil Mule	12	gin, elderflower liqueur, lemon juice, soda		Rauch Apple Juice 0,3l	4,2
gin, lime juice, Angostura bitters, Balis Basil lemonade		Iced Green Tea	13	Rauch Organic Juices	
Cocktail Shots	4,5	green tea infused bourbon, lemon juice, soda		Apricot/Blackcurrant 0,2l	4,9
Espresso Martini		Chambard Highball	13,5	Coca Cola/Zero 0,33l	3,8
Basil Smash		gin, Chambard, lemon juice, ginger beer		Almdudler 0,33l	4,1
Lemon Drop		Matcha Highball	13	Balis Basil Bliss 0,33l	5,6
		whiskey, lemon juice, honey syrup, matcha powder, soda		Fever Tree -	

Classics

Paloma

tequila, grapefruit, lime juice, agave syrup, soda

12,5

Negroni

gin, Campari, Antica Formula

13,5

Old Cuban

rum, lime juice, Angostura bitters, sugar, mint leaves, champagne

14,5

Basil Smash

gin, lemon, basil

13,5

Moscow Mule

vodka, lime juice, Fever Tree tonic, Angostura bitters, cucumber

12

Sour

whiskey/ Averna/ amaretto/ Aperol/ tequila/ vodka, lemon, sugar, egg white (optional)

13,5

Gin Basil Mule

gin, lime juice, Angostura bitters, Balis Basil lemonade

12

Cocktail Shots

4,5

Signature Cocktails

Room 237

calvados, rye whiskey, Galliano Vanilla, vanilla syrup, pineapple foam

15

Cherry Bomb

bourbon, maraschino, cherry jam, lemon, sugar, cola

14

Earl Grey Old Fashioned

Earl Grey infused bourbon, sugar, orange bitters, Angostura bitters

13,5

Nights of Tel Aviv

aromatic grapefruit juice, lemon, sage

12,5

Tomato Spritz

Cinzano bianco, chili liqueur, verjus, tonic water, tomato

10

Summer Specials

Elderflower Collins

gin, elderflower liqueur, lemon juice, soda

12,5

Iced Green Tea

green tea infused bourbon, lemon juice, soda

13

Chambord Highball

gin, Chambord, lemon juice, ginger beer

13,5

Non Alcoholic Drinks

"Campari" Orange/Soda

8,5

LYRE'S Italian Spritz, orange juice/soda

Italian spritz

11,5

LYRE'S Italian spritz, Henkell non-alcoholic sparkling, soda

Gin Tonic

10,5

Tanqueray 0.0 + Fever Tree Indian Tonic

Virgin Negroni

12,5

Tanqueray 0.0, Underberg No. 9., LYRE'S Italian spritz

Comic Sans!

Vöslauer Still 0,33l/0,75l 3,3/5,8

Vöslauer Sparkling* 0,33l/0,75l 3,3/5,8

Rauch Apple Juice 0,3l 4,2

Rauch Organic Juices

Apricot/Blackcurrant 0,2l 4,9

Coca Cola/Zero 0,33l 3,8

Almdudler 0,33l 4,

ALLY MYTH #2

I have to use Comic Sans

AI1Y MYTH #2

I have to use Open Dyslexic

I have to make
my design ugly

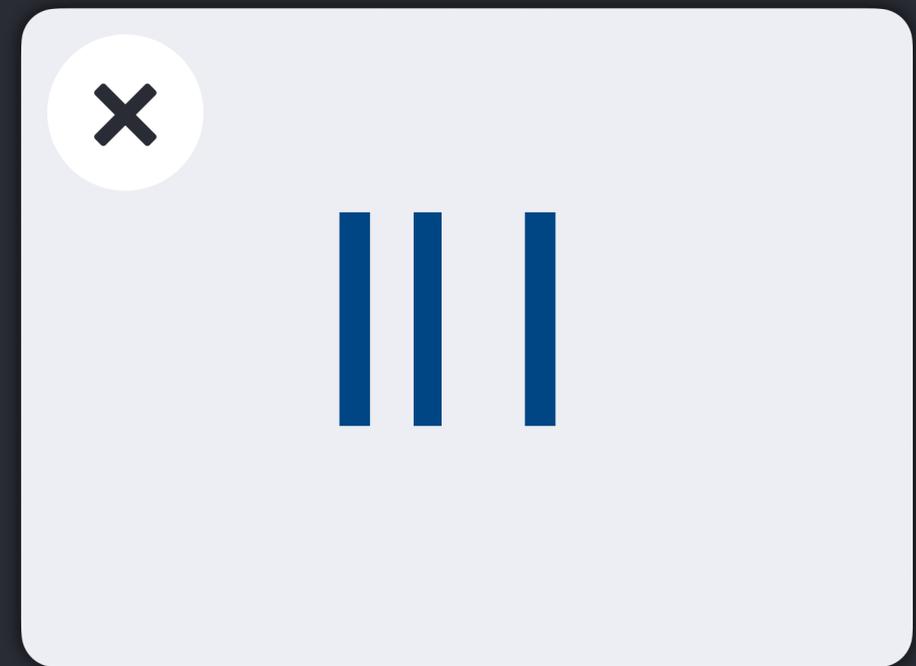


**Are “*dyslexic fonts*” better
for this user group?**

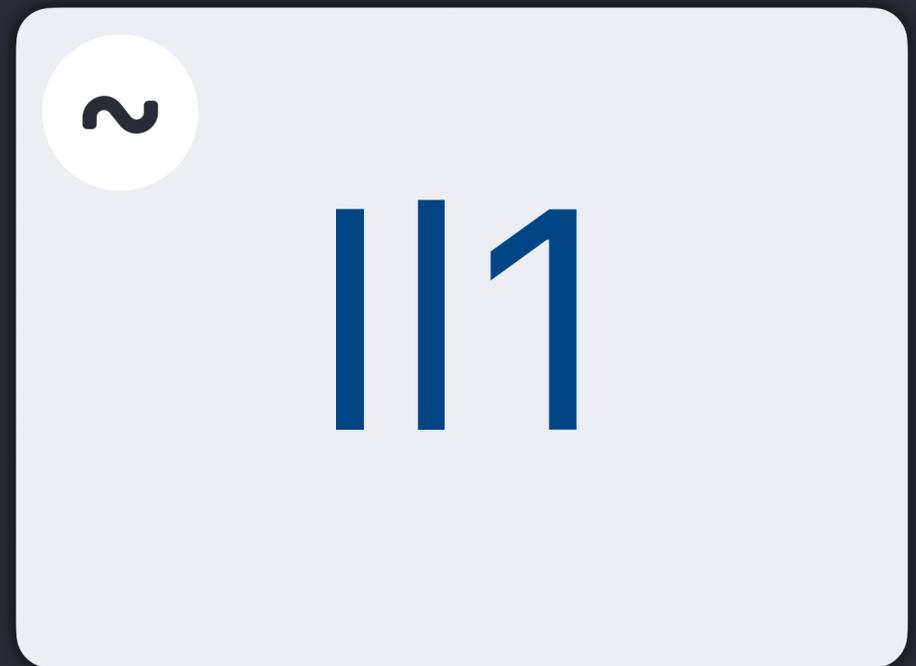
Letterforms are easy to distinguish



IBM Plex Sans
very distinct characters

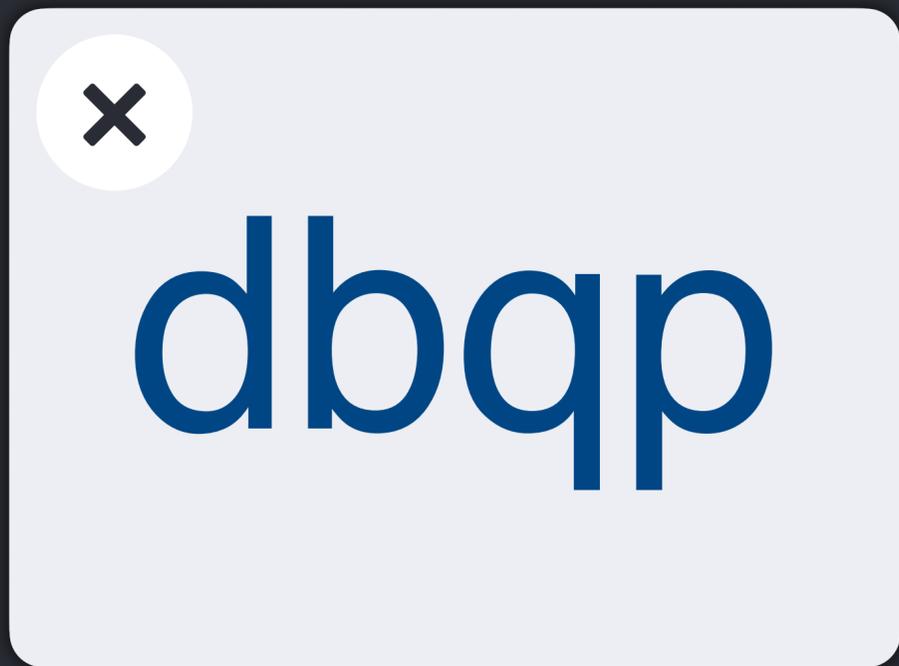


Gill Sans
All the same shapes



SF Pro
More disitinct

Letterforms are easy to distinguish



Helvetica
Mirrored shapes



Comic Sans
No exact mirrors



Open Dyslexic
No exact mirrors

Letterforms are easy to distinguish



Atkinson Hyperlegible
db mirrored



Newsreader
No exact mirrors



Shantell Sans
No exact mirrors

Shantell Sans looks
playflul & friendly

📧 pimpmytype.com/newsletter

PIMP
MY TYPE

[Articles](#) [Font Friday](#) [Checklist](#) [Online Course](#) [Speaking](#) [YouTube ↗](#)

Shantell Sans feels playful, friendly, fun

This is the body text set in *Shantell Sans*, ideally the typeface for this long reading text is **understated**. Its speciality should be that it does not seem special – except to some type nerds, of course. Here content is king, not the typeface.

“what if I take my words and make a font that is playful, professional, accessible and open?”

Font Friday #116

Shantell Sans

Handwritten

Free Font

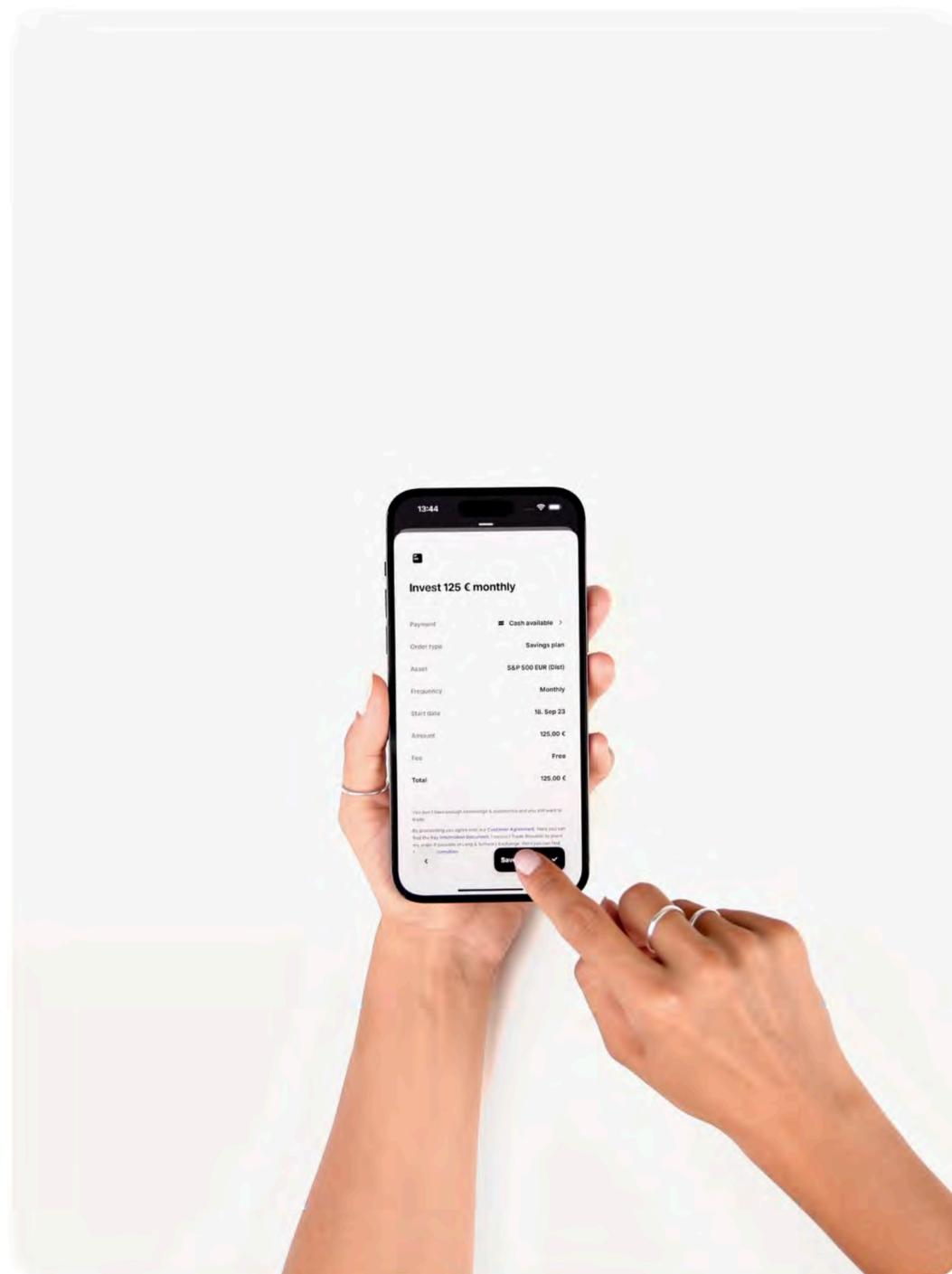
This *just* looks broken

Font selection rate: Dyslexic traits – No/Strong



Perform better for dyslexic traits, but still poor

**Accessible fonts are not better, but
have *clear character recognition* in mind.**



Save now, for later

Free Savings Plans on ETFs, stocks or crypto. Invest regularly to grow your wealth with the market.

Bonds to lock in high interest for years and get regular payments. Start with 1 €, sell anytime.

Europe's largest ETF offering including curated investment themes to diversify your portfolio.

Save now, for later

Free Savings Plans on ETFs, stocks or crypto. Invest regularly to grow your wealth with the market.

Bonds to lock in high interest for years and get regular payments. Start with 1 €, sell anytime.

Europe's largest ETF offering including curated investment themes to diversify your portfolio.



???

ALLY MYTH #3

**I have to use
ridiculous contrast**



Do you need *strong contrast*
for good accessibility?

Save now, for later

Free Savings Plans on ETFs, stocks or crypto. Invest regularly to grow your wealth with the market.

Bonds to lock in high interest for years and get regular payments. Start with 1 €, sell anytime.

Europe's largest ETF offering including curated investment themes to diversify your portfolio.

1.64:1

× AA 3:1 (large text)

Save now, for later

Free Savings Plans on ETFs, stocks or crypto. Invest regularly to grow your wealth with the market.

Bonds to lock in high interest for years and get regular payments. Start with 1 €, sell anytime.

Europe's largest ETF offering including curated investment themes to diversify your portfolio.

Save now, for later

Free Savings Plans on ETFs, stocks or crypto. Invest regularly to grow your wealth with the market.

Bonds to lock in high interest for years and get regular payments. Start with 1 €, sell anytime.

Europe's largest ETF offering including curated investment themes to diversify your portfolio.

3:1

✓ AA 3:1 large text



WCAG ya'II!

TABLE OF CONTENTS

Abstract**Status of This Document****Introduction**

- 0.1 Background on WCAG 2
- 0.2 WCAG 2 Layers of Guidance
- 0.3 WCAG 2.1 Supporting Documents
- 0.4 Requirements for WCAG 2.1
- 0.5 Comparison with WCAG 2.0
 - 0.5.1 New Features in WCAG 2.1
 - 0.5.2 Numbering in WCAG 2.1
 - 0.5.3 Conformance to WCAG 2.1
- 0.6 Later Versions of Accessibility Guidelines

1. Perceivable

- 1.1 Text Alternatives
 - 1.1.1 Non-text Content
- 1.2 Time-based Media
 - 1.2.1 Audio-only and Video-only (Prerecorded)
 - 1.2.2 Captions (Prerecorded)
 - 1.2.3 Audio Description or Media Alternative (Prerecorded)
 - 1.2.4 Captions (Live)
 - 1.2.5 Audio Description (Prerecorded)
 - 1.2.6 Sign Language (Prerecorded)
 - 1.2.7 Extended Audio Description (Prerecorded)
 - 1.2.8 Media Alternative (Prerecorded)
 - 1.2.9 Audio-only (Live)
- 1.3 Adaptable
 - 1.3.1 Info and Relationships
 - 1.3.2 Meaningful Sequence

Web Content Accessibility Guidelines (WCAG) 2.1

W3C Recommendation 05 June 2018

**This version:**

<https://www.w3.org/TR/2018/REC-WCAG21-20180605/>

Latest published version:

<https://www.w3.org/TR/WCAG21/>

Latest editor's draft:

<https://w3c.github.io/wcag/21/guidelines/>

Implementation report:

<https://www.w3.org/WAI/WCAG21/implementation-report/>

Previous version:

<https://www.w3.org/TR/2018/PR-WCAG21-20180424/>

Previous Recommendation:

<https://www.w3.org/TR/2008/REC-WCAG20-20081211/>

Editors:

[Andrew Kirkpatrick](#) (Adobe)
[Joshue O Connor](#) (Invited Expert, InterAccess)
[Alastair Campbell](#) (Nomensa)
[Michael Cooper](#) (W3C)

WCAG 2.0 Editors (until December 2008):

Ben Caldwell (Trace R&D Center, University of Wisconsin-Madison)
 Loretta Guarino Reid (Google, Inc.)
 Gregg Vanderheiden (Trace R&D Center, University of Wisconsin-Madison)
 Wendy Chisholm (W3C)
 John Slatin (Accessibility Institute, University of Texas at Austin)
 Jason White (University of Melbourne)

Please check the [errata](#) for any errors or issues reported since publication.

See also [translations](#).

1. Guideline: Perceivable

Information and user interface components must be presentable to users in ways *they can perceive*.

Success Criteria

1.4.1 Use of Color

1.4.3 Contrast (Minimum)

Color Contrast Cheat Sheet

WCAG 2.1 Level AA, minimum

Text

4.5:1

Normal text
any size

Text

3:1

Large text
24 px+

Text

3:1

Bold text
19 px+

#80888F

Overview



€ 6,753.54

Current Balance

Send Money

Add Money

Earlier this week

The Grocery King -€ 128.84
13 Mar

Cinema Paradiso Baden -€ 12.80
12 Mar

YT Ad Revenue € 2,235.43
12 Mar

Earlier this month

The Bakery Around the Corner -€ 3.20
08 Mar

Erich Spickermann € 20.50
05 Mar

February

Super Type Foundry -€ 150.00
27 Feb

 **a11y alert** 

3.59:1

 AA 4.5:1

#74777A

Overview



€ 6,753.54

Current Balance

Send Money

Add Money

Earlier this week

The Grocery King -€ 128.84
13 Mar

Cinema Paradiso Baden -€ 12.80
12 Mar

YT Ad Revenue € 2,235.43
12 Mar

Earlier this month

The Bakery Around the Corner -€ 3.20
08 Mar

Erich Spickermann € 20.50
05 Mar

February

Super Type Foundry -€ 150.00
27 Feb

! a11y alert !

4.5:1

✓ AA 4.5:1

1.77:1

✖ AA 4.5:1

Overview



€ 6,753.54

Current Balance

Send Money

Add Money

Earlier this week

The Grocery King

-€ 128.84

13 Mar

Cinema Paradiso Baden

-€ 12.80

12 Mar

YT Ad Revenue

€ 2,235.43

12 Mar

Earlier this month

4.51:1

✓ AA 4.5:1

Overview



€ 6,753.54

Current Balance

Send Money

Add Money

10.6:1

✓ AA 4.5:1

Earlier this week

The Grocery King

-€ 128.84

13 Mar

Cinema Paradiso Baden

-€ 12.80

12 Mar

YT Ad Revenue

€ 2,235.43

12 Mar

Earlier this month

Overview



€ 6,753.54

Current Balance

Send Money

Add Money

Earlier this week

The Grocery King

-€ 128.84

13 Mar

Cinema Paradiso Baden

-€ 12.80

12 Mar

YT Ad Revenue

€ 2,235.43

12 Mar

Earlier this month

 **a11y alert** 

Overview



€ 6,753.54

Current Balance

Send Money

Add Money

Earlier this week

The Grocery King

-€ 128.84

13 Mar

Cinema Paradiso Baden

-€ 12.80

12 Mar

YT Ad Revenue

€ 2,235.43

12 Mar

Earlier this month

! a11y alert !

1.14:1

Button container color
against background color
falls below 3:1

Overview



€ 6,753.54

Current Balance

Send Money

Add Money

Earlier this week

The Grocery King

13 Mar

-€ 128.84

Cinema Paradiso Baden

12 Mar

-€ 12.80

YT Ad Revenue

12 Mar

€ 2,235.43

Earlier this month

! a11y alert !

12.14:1

✓ AA

3.1:1

Overview



€ 6,753.54

Current Balance

Send Money

Add Money

Earlier this week

The Grocery King

13 Mar

-€ 128.84

Cinema Paradiso Baden

12 Mar

-€ 12.80

YT Ad Revenue

12 Mar

€ 2,235.43

Earlier this month

12.14:1

✓ AA

3.1:1

Success Criteria

1.4.1 Use of Color

1.4.3 Contrast (Minimum)

1.4.11 Non-text Contrast

Color Contrast Cheat Sheet

WCAG 2.1 Level AA, minimum

Text

4.5:1

Normal text
any size

Text

3:1

Large text
24 px+

Text

3:1

Bold text
19 px+

Color Contrast Cheat Sheet

WCAG 2.1 Level AA, minimum

Text

Text



Button

3:1

3:1

3:1

3:1

Large text
24 px+

Bold text
19 px+

Icons & Graphs
any size

UI elements
or other signifiers:

- Border
- Icon
- Underline
- Context

Care about *minimum contrast*
and always use a tool to check it.

ALLY MYTH #4

I have use big font sizes



**What is the *minimum font size*
for accessibility?**

Is this accessible?

Success Criteria

1.4.3 Contrast (Minimum)

1.4.4 Resize Text

Is this accessible?

Is this accessible?

✓ 200% of the original size
without loss of content or functionality



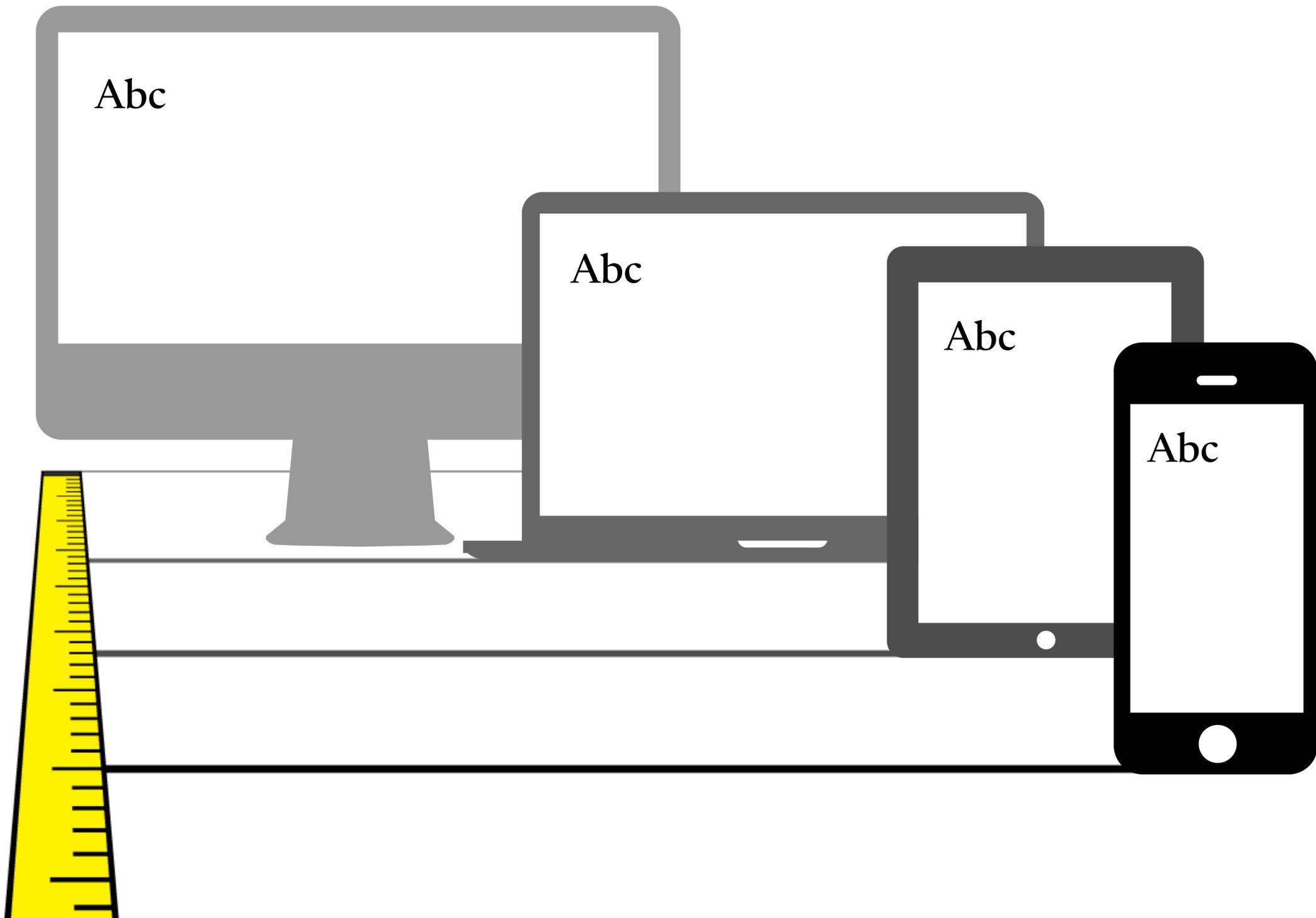
Large x-height
(Roboto)

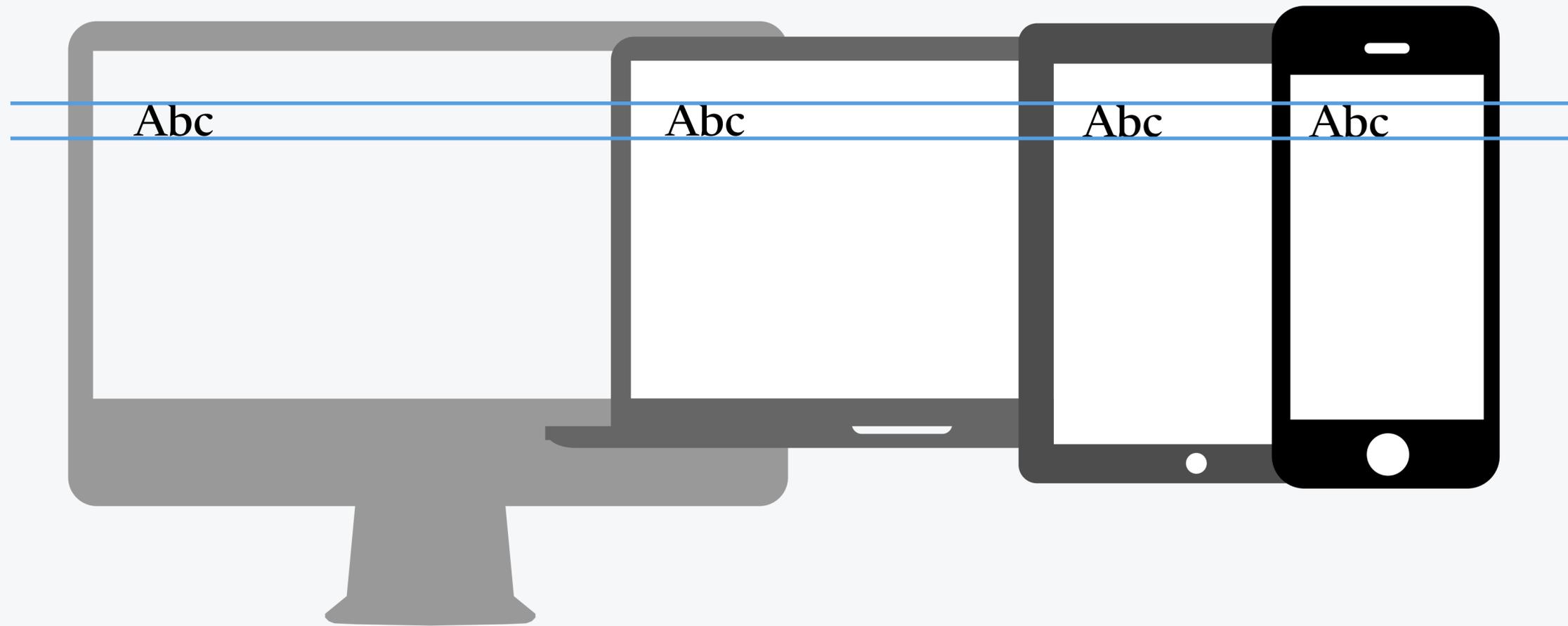
Small x-height
(Josefin Sans)

Type

Type

In small sizes, type with larger x-height seems larger





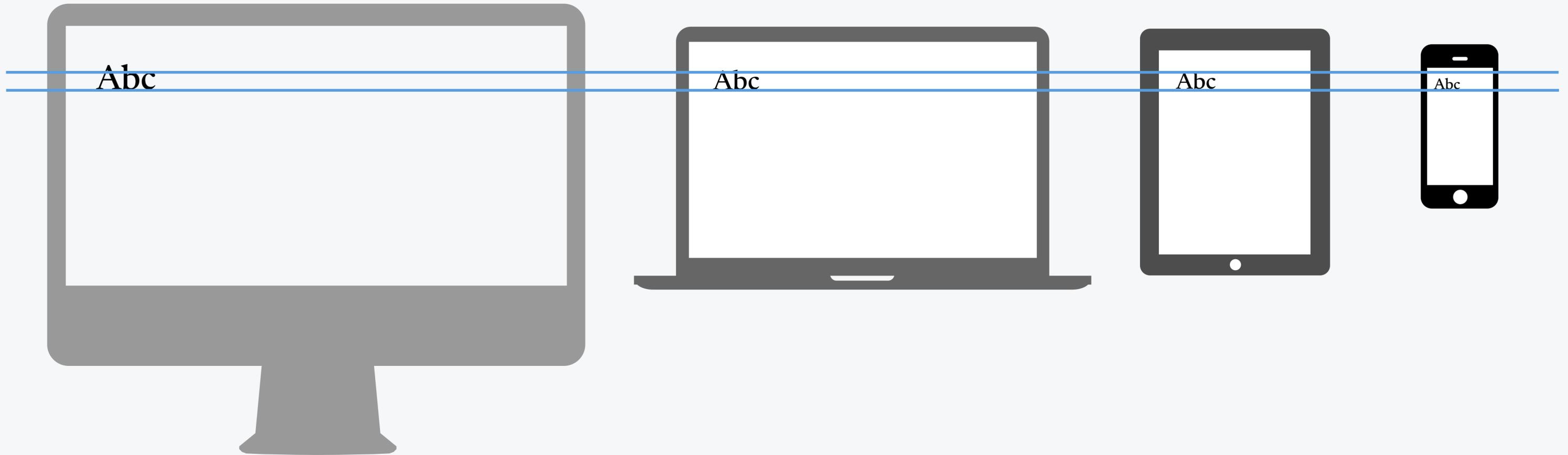
The font size should be adjusted to the reader's distance from the device

150%

120%

100%

90%



Bigger text on bigger screens, maybe slightly smaller text on small screens

1 rem = 16 px

**There is no minimum font size, but use
at least *16 px or 1 em* for body text.**

A11Y MYTH #5

Use large letter-spacing

Overview



€ 6,753.54

Current Balance

Send Money

Add Money

Earlier this week

The Grocery King -€ 128.84
13 Mar

Cinema Paradiso Baden -€ 12.80
12 Mar

YT Ad Revenue € 2,235.43
12 Mar

Earlier this month

The Bakery Around the Corner -€ 3.20
08 Mar

Erich Spickermann € 20.50
05 Mar

February

Super Type Foundry -€ 150.00
27 Feb

YT Ad Revenue

€ 2

12 Mar

Earlier this month

The Bakery Around the Corner

08 Mar

Erich Spickermann

05 Mar

February

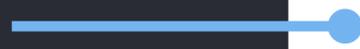
Super Type Foundry

-€

27 Feb

font-weight: 400

letter-spacing: 0



YT Ad Revenue

€ 2

12 Mar

Earlier this month

The Bakery Around the Corner

08 Mar

Erich Spickermann

05 Mar

February

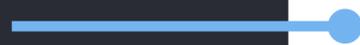
Super Type Foundry

-€

27 Feb

font-weight: 400

letter-spacing: 0



YT Ad Revenue

€ 2

12 Mar

Earlier this month

The Bakery Around the Corner

08 Mar

Erich Spickermann

05 Mar

February

Super Type Foundry

-€

27 Feb

font-weight: 450
letter-spacing: 1%



Ruda in a heading

Letter spacing untreated, text falls apart in heading

Ruda in a heading

Letter spacing reduced by 3%, text sticks together

Success Criterion

1.4.12 Text Spacing

Success Criterion 1.4.12 Text Spacing

Line height: at least 1.5 times the font size;

Letter spacing: at least 0.12 times the font size;

Word spacing: at least 0.16 times the font size.

In content implemented using markup languages that support the following text style properties, no loss of content or functionality occurs by setting all of the following and by changing no other style property:

- Line height (line spacing) to at least 1.5 times the font size;
- Spacing following paragraphs to at least 2 times the font size;
- Letter spacing (tracking) to at least 0.12 times the font size;
- Word spacing to at least 0.16 times the font size.

Exception: Human languages and scripts that do not make use of one or more of these text style properties in written text can conform using only the properties that exist for that combination of language and script.



**Should it be adjustable *or*
set to these values in the design?**

ALLY MYTH #6

AAA is better than AA

Color Contrast Cheat Sheet

WCAG 2.1 Level AA, minimum

Text

4.5:1

Normal text
any size

Text

3:1

Large text
24 px+

Text

3:1

Bold text
19 px+

Color Contrast Cheat Sheet

WCAG 2.1 Level AAA, enhanced

Text

7:1

Normal text
any size

Text

4.5:1

Large text
24 px+

Text

4.5:1

Bold text
19 px+



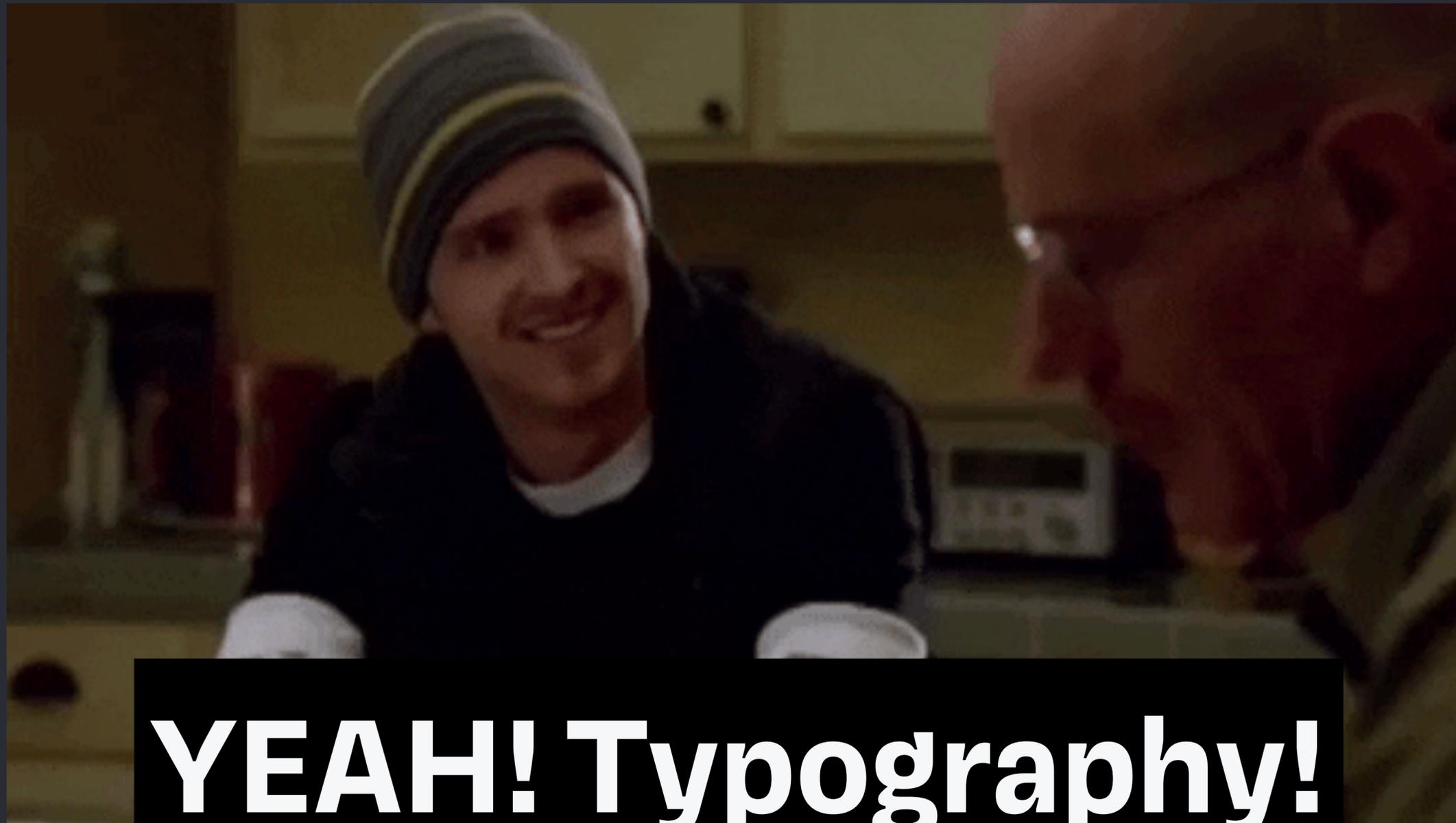
Is **AAA** *really better* than **AA**?

Typography = #A11Y

WCAG is your friend

**How will your
next web design look like?**

- 1** Nobody takes *your serifs away*
- 2** Use legible typefaces for body text
- 3** Use a decent minimum contrast
- 4** Use 1rem at least for body text
- 5** Space text according to the design
- 6** AAA is not always better than AA



YEAH! Typography!



The A11Y adventure
has only *just begun!*

On YouTube Pimp my Type

The image shows a screenshot of the YouTube channel page for 'Pimp my Type'. The channel banner features a man in a blue shirt with the text 'PIMP MY TYPE' and the tagline 'Learn to use the power of typography!'. The channel name is 'Pimp my Type' with the handle '@PimpmyType' and 3320 subscribers. The page is organized into sections: 'Beliebte Videos' (Popular Videos) and 'Videos'. The 'Beliebte Videos' section includes four video thumbnails with titles like 'What's the best font size? A guide for body text in...', 'Stop using Open Sans! Why your font choice matters', 'Pairing Fonts - 3 effective ways to combine typefaces...', and 'Improving the Typography of the iOS time display?'. The 'Videos' section includes four video thumbnails with titles like 'Use Helvetica Bold for everything', 'Distributing indie fonts in a monopoly market with...', 'Arabic Type Design & Typography with Nadine...', and 'Monospace Font with Personality - Sligoil Micro...'. The 'How to Choose a Typeface' section is partially visible at the bottom.

YouTube AT Suchen

Startseite
Shorts
Abos
Mediathek

Pimp my Type
@PimpmyType
3320 Abonnenten

Abonniert

ÜBERSICHT VIDEOS SHORTS LIVE PLAYLISTS COMMUNITY

Beliebte Videos ▶ Alle wiedergeben

Please, make that font size bigger 8:45
What's the best font size? A guide for body text in...
9553 Aufrufe · vor 1 Jahr

Open-Sans Why your font choice matters 7:33
Stop using Open Sans! Why your font choice matters
6598 Aufrufe · vor 2 Jahren

Three effective ways to combine typefaces g g e e 12:20
Pairing Fonts - 3 effective ways to combine typefaces,...
4249 Aufrufe · vor 1 Jahr

Stop the jumping time display in iOS 7:45
Improving the Typography of the iOS time display?
3101 Aufrufe · vor 2 Jahren

Videos ▶ Alle wiedergeben

You're a designer Set everything in Helvetica Bold 1:00
Use Helvetica Bold for everything
354 Aufrufe · vor 10 Tagen

We need a healthy ecosystem for creatives Part 2 39:48
Distributing indie fonts in a monopoly market with...
175 Aufrufe · vor 1 Monat

We only had three good typefaces in Arabic Part 1 24:35
Arabic Type Design & Typography with Nadine...
237 Aufrufe · vor 1 Monat

Coder H4CK3R Typography CHECKER 1:00
Monospace Font with Personality - Sligoil Micro...
216 Aufrufe · vor 1 Monat

How to Choose a Typeface ▶ Alle wiedergeben

This miniseries guides you through the decisions you need to make when choosing a typeface. It covers why your font choice matters at all, what the different kinds of text are and how to pick a...

Open-Sans
These questions I ask before picking a font...
A A
agall

On Font Friday

Weekly Newsletter

Category

Font Friday

Every Friday I recommend a typeface, write about for what digital applications it would not use it. Subscribe to the [Pimp my Type Newsletter](#) and get them directly to your inbox.

Coline goes from calm to *wild and eccentric*

This is the body text set in Coline Premiere, by the typeface for this long reading text is understated. Its speciality should be that it

Coline

serif

Figtree feels friendly, soft and clean

This is the body text, ideally the typeface for this long reading text is **understated**. Its speciality should be that it does not

Figtree (free font)

free font google fonts sans-serif

Wremena feels like

NaN Holo can be narrow,

**Now go out there and
pimp that type!**

Oliver Schöndorfer 

Freelance UI & App Designer

 **pimpmytype**